

**“IPAK YO‘LI” TURIZM VA MADANIY MEROS XALQARO  
UNIVERSITETI**

**МЕЖДУНАРОДНЫЙ УНИВЕРСИТЕТ ТУРИЗМА И  
КУЛЬТУРНОГО НАСЛЕДИЯ «ШЕЛКОВЫЙ ПУТЬ»**

**SILK ROAD INTERNATIONAL UNIVERSITY OF TOURISM  
AND CULTURAL HERITAGE**

**ILMIY-AMALIY KONFERENSIYA**

**“Uchinchi Renessansni shakllantirish sharoitida turizm sohasini  
rivojlantirish istiqbollari”**

**НАУЧНО-ПРАКТИЧЕСКУЮ КОНФЕРЕНЦИЮ**

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## IMPORTANCE OF EDUCATIONAL TOURISM FOR PROMOTING SUSTAINABLE TOURISM UZBEKISTAN

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**Annotatsiya:** Bugungi kunda jamiyatning asosiy muammolaridan biri bo'lib kelayotgan global tabiat muammolari barcha sohalarni qamrab olmoqda. Turizm ham aynan shunday qamrovda. Turizm mamlakatlar uchun nafaqat iqtisodiy va ijtimoiy naf keltiradigan, balki to'g'ri tejalashtirilganda tabiat uchun ham foyda keltiradigan sohaga aylana olishi mumkin. Barqaror turizm esa turizmni to'g'ri rejalashtirish siyosatining asosini tashkil etadi. Ushbu siyosatning qadamlaridan biri esa barqaror turizmni aynan ta'lim turizmi orqali tadbiq qilishni omallashtirishdir. Ushbu maqolada ta'lim turizmida dastlab yoshlar orasida barqaror turizmni ommalashtirish yo'nalishlari haqida nazariy qarashlar va amaliy takliflar keltirilgan.

**Kalit so'zlar:** Ta'lim turizmi, barqaror turizm, ta'lim turlari, jamoa liderlari.

**Annotation:** Today, global environmental problems, which are one of the main and common problems of all societies, are covering all areas. Tourism is in the same coverage. Tourism can become an industry that not only brings economic and social benefits to its countries, but also benefits the environment when properly planned and managed. Sustainable tourism is a foundation of tourism planning. One of the steps of this policy is to promote Sustainable Tourism through Educational Tourism. This article contains theoretical views and practical suggestions on how Sustainable Tourism can be popularized among

young people in the first place by supporting Educational Tourism.

**Key words:** Educational tourism, Sustainable Tourism, Educational tours, field trips, community leaders.

**Аннотация:** Сегодня глобальные экологические проблемы, являющиеся одной из главных и общих проблем всех обществ, охватывают все сферы. Туризм находится в том же охвате. Туризм может стать отраслью, которая не только приносит экономические и социальные выгоды своим странам, но и приносит пользу окружающей среде при правильном планировании и управлении. Устойчивый туризм является основой планирования туризма. Одним из шагов этой политики является продвижение устойчивого туризма через образовательный туризм. В этой статье представлены теоретические взгляды и практические предложения о способах продвижения устойчивого туризма среди молодежи в сфере образовательного туризма.

**Ключевые слова:** Образовательный туризм, устойчивый туризм, образовательные туры, экскурсии, общественные лидеры.

Education for Sustainable Development provides students of all ages with the knowledge to address the interrelated global challenges we face, including climate change, environmental degradation, biodiversity loss, values, and relationships.

The study should prepare students and pupils of all ages to find solutions to current and future problems. Education should be changeable and allow people to make informed decisions and make individual and collective efforts to change their communities and take care of the planet along the way.

#### **Sustainable Tourism:**

Guidelines and management practices for sustainable tourism development apply to all forms of tourism in all types of areas, including mass tourism and various tourism segments. The principles of sustainability imply environmental, economic and socio-cultural aspects of tourism development, and an appropriate balance must be struck between these three dimensions to ensure its long-term sustainability.

Thus, sustainable tourism:

1) Optimal use of ecological resources, which are a key element of tourism development, conservation of important ecological processes and assistance in conservation of natural resources and biodiversity.

2) to respect the culture of the host communities, to travel without compromising their historical and living cultural heritage and traditional values, thereby contributing to intercultural tolerance.

3) ensuring fairly distributed socio-economic benefits to all stakeholders, including sustainable employment and income opportunities, and the provision of social services to host communities and vital, long-term economic operations that contribute to poverty alleviation.

The development of sustainable tourism requires strong political leadership to ensure the participation of all stakeholders, as well as broad participation and consensus. Achieving sustainable tourism is a continuous process and requires continuous monitoring of impacts and the introduction of necessary preventive and or corrective measures as needed.

Sustainable tourism should also achieve satisfaction and provide a meaningful experience for tourists by providing them with a high level of quality, raising their awareness of sustainability issues and promoting sustainable tourism practices among them.

*Simply put, 'sustainable tourism can be defined as a type of tourism that meets the needs of industry, the environment, tourists, and host communities at the same time, taking full account of current and future potential economic, social, and environmental impacts'.*

**Educational Tourism:** Bodger links educational tourism (also known as educational tourism) to any program in which participants travel in groups to the specific location, the main purpose of which is to gain experience and is to participate in training. Educational tourism is also associated with other types of tourism, such as ecological, cultural tourism, rural tourism, and student movement between different educational institutions. In the management and development of educational tourist destinations, it is necessary to take into account the activities carried out by students traveling in the designated place. Ritchie describes educational tourism as "tourism activities carried out by individuals traveling for one or more nights for primary or secondary education and study". This definition provides a broader and more comprehensive picture of educational tourism as tourism, which is related not only to the travels of pupils and students, but also to the travels of individuals who wish to enrich their knowledge.

According to the World Tourism Organization, educational tourism is a type of tourism that includes different types of tourism related to the travel motives of tourists, which include different types of training. Educational tour is to participate and be involved in the processes of self-improvement, intellectual growth and development of different and variety skills. Educational tourism represents a wide range of products and services related to academic research, training holidays, school trips, sports, career development courses and language

courses, and more. Tourists who are most involved in educational tourism are individuals who are part of the educational sector. These can be students, students, teachers, researchers, and researchers.

#### **Field trips and educational tours based on Sustainable Tourism:**

Students have always found fieldtrips valuable as learning tools especially in social studies methodology courses. Every year, scores of children of school going age and students of senior high schools participate in organized school fieldtrips and educational tours with peers and usually with the guidance of their teachers.

These fieldtrips have been widely held as educationally beneficial to school children and can improve a student's aspiration for science-related careers in particular. Scientific works has shown that school fieldtrips are important for enhancing school children's science learning in particular by giving them genuine experiences, direct contact with real objects and simulating their curiosity and interest in the topic. Indeed, fieldtrips and educational tours help students interact with what they are learning. For instance, in an agricultural science lesson, visiting a farm or a ranch and milking a real cow is a real life learning experience that cannot be replicated by reading a book.

A number of empirical studies have confirmed the benefits of fieldtrips both on a cognitive level and on an emotional level confirming the general agreement on the usefulness of fieldtrips as a part of the school curriculum. A fieldtrip, which may also be termed as an instructional trip, school excursion, or school journey, is defined by. as a school or class trip with an educational intent, in which students interact with the setting, displays and exhibits to gain an experiential connection to the ideas, concepts and subject matter. Other fieldtrips are organized for leisure in order to enable students have a break from the hustle and bustle of intense academic work in the school term or semester or normal college life.

Organizing trips to ecological destinations for young children in order to form an ecological culture and at the same time relax in nature. This will create the potential for small but responsible future domestic tourists; It can also be a good practice to get to know nature. It is also possible to organize nature programs for young people. It also helps young people make international friends. It can be organized for the following age categories.

- kindergarten children;
- school-age children;
- the college-students;
- University students

- Teachers.

Educational tourism travelers of these age categories first apply their theoretical knowledge through first hand experience.

In conclusion, the use of Educational Tourism in raising awareness in the field of Sustainable Tourism will ensure that the future generations will be grown up in harmony with nature, the discussion of proposals and programs with different solutions in united youth groups.

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## ADDITIONAL MECHANISMS FOR IMPROVING THE EFFICIENCY OF THE TOURISM INDUSTRY IN UZBEKISTAN

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#### Abstract

This study is about one of the main problems in tourism sphere and possible solutions for them. This article is based on recent problems and their solution will help to further develop tourism. In improving of tourism industry, touristic zones play an important role in its development. So, there are some places which are uncultivated and, in this research, we will discuss about them.

*Key words: improving, Industry, Development, Uncultivated, archeological heritage, modern aspects*

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