



## THE ROLE OF THE STATE IN THE INNOVATIVE DEVELOPMENT OF INDUSTRIAL ENTERPRISES

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**Annotation.** *The article considers the role of the state in the innovative development of industrial enterprises. Locomotive of the social and economic development of countries, the most important ass of the state consists in the formation of an elementary national innovation sphere, in ensuring their consolidated activity, in ensuring the effective implementation of innovation in overgrown economies.*

**Key words:** *innovation, states, R&D at the enterprise, innovation policy, planning, organization, commercialization of innovations.*

A powerful lever of the mechanism of innovative development of business entities is the positioning and support of innovations from the state, incl. with the help of the existing legal and regulatory framework.

The strategy of innovative development determines the increase in the innovative activity of business as one of the main conditions for the transition of the economy to an innovative path of development. The main direction of innovative development is the saving of natural and material resources, the limitation in which becomes more and more every year, and the reduction of labor costs.

We note that the complication of processes in the field of innovation has led to specialization and the emergence of a spectrum of participants. Here you can highlight the activities of such subjects employed:

- generation of innovative activities;
- the use of innovations in production;
- commercialization of innovations.

The above subjects are designed to perform the following specific functions:

- ✓ develop and generate innovative knowledge and ideas;
- ✓ organize investment in innovative activities;
- ✓ perform R&D at the enterprise;



- ✓ to carry out the transfer of innovations;
- ✓ to commercialize developments and researches;
- ✓ supply innovative resources;
- ✓ regulate innovative activities at the enterprise.

From here it follows that in modern production a multi-level system of subjects of innovative activity is formed, which are held together by the ultimate goal. The subjects of this system are:

- the state, which is designed to form an innovative climate and an innovative environment, create a regulatory framework for the development of innovative connectivity, participates in the formation of innovative infrastructures and inventions as a macro-level of the system; □ scientific and innovative departments at the micro level;
- individuals who are carriers of ideas and directly involved in innovative activities.

We note that a significant impact on innovative activity is provided by the resource provision, which forms the resource element, as well as the final result.

Unconditionally, the state in the innovative development of other people's exposed leading rolls: started with the strategy of innovative development being developed, a conspiracy with analysis and evaluation of macro-relativistic innovation sphere. Loaded that the innovation sphere in modern conditions is the Locomotive of the social and economic development of countries, the most important ass of the state consists in the formation of an elementary national innovation sphere, in ensuring their consolidated activity, in ensuring the effective implementation of innovation in overgrown economies.

The activity of the state is carried out in several directions:

- ❖ financing of fundamental and applied research; stimulation of the activity of the elements of the innovation sphere;
- ❖ staff training;
- ❖ activation and strengthening of relations between the elements of the innovation sphere;
- ❖ formation and improvement of the legal framework.

The implementation of innovative activities is inseparable from investment, and therefore the regulation of investment and innovation activities by the state in modern conditions is an objective necessity, because this activity is directly reflected in macroeconomic indicators, in the structure of public reproduction and consumption of tangible and non-material benefits, in the development of new forms of commerce.



The management of this activity is carried out taking into account the presence of various sectors of the economy that have their own specifics, including in terms of innovative development. State management of innovative activities is carried out taking into account the possibility of new innovations and the need to implement various urgent social programs. Therefore, this function of the state is extremely complex and, of course, must be carried out in a highly qualified manner with the use of the most modern methodological apparatus that ensures sustainable and progressive socio-economic development of the country.

It is obvious that the national innovation sphere should develop in line with the innovation policy developed by the state as part of the economic policy. In turn, the innovative policy of the state should be in line with the strategy of socio-economic development, ensuring an increase in the level of competitiveness of the national economy in the mines.

The innovation policy is designed to ensure the coordination of the economic interests of all entities participating in the innovation process, harmoniously distributing economic and legal responsibility and recognition; create business conditions that initiate and promote the modernization of the economy.

The goals of the innovation policy are the states:

- ✓ forecasting strategic changes in the markets, in the economy, technology, taking into account the potential of the national economy and integration processes;
- ✓ development of measures to ensure organizational, economic and legal support for innovative solutions;
- ✓ meeting the demand for innovative products;
- ✓ setting the boundaries of risk when developing a strategy for creating innovation and methods aimed at its implementation.

The state innovation policy should have an impact on decision-making by economic entities participating in the innovation process.

This policy should take into account contemporary challenges such as:

- technological revolution in resource saving and alternative energy;
- strengthening on a global scale of competitive struggle for the power of investment, new knowledge, technologies;
- current demographic situation;
- growing deficit of non-renewable resources.

This will ensure the competitiveness of innovative processes.



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