

Analysis of Colors in Uzbek Folk Tales and Foreign Cartoons Broadcast on TV

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Annation: This article analyzes the impact of selected colors on visual psychology of Uzbek folk tales on children's psychology.

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In a process where visualization is gaining popularity in every field, visual and cartoon versions of many works of children's literature are also presented. They are available in several variants, even on websites. As before, children do not have to wait for weeks or days to watch their favorite cartoons, they can download and watch any cartoon from the global network, depending on their wishes and interests.

Materials intended for children should be more perfect than those for adults, and even the smallest details should not adversely affect their growing consciousness. The child still does not know how to make the right choice, and videos that can attract his attention are always interesting to him. Frequent changes of frames on the screen are a good factor to keep children from getting bored, and the correct choice of colors is even more important. According to child psychologists:

Blue calms and reduces activity. This color develops the child's imagination and desire to learn new things. However, blue should be used in small amounts, otherwise it can lead to severe depression.

Light blue is the color of dreams and indifference. It's soothing like blue, but depending on the color blue, you can't focus. Blue does not help to develop imagination. Too much blue slows the growth and development of the baby.

Purple is the color of magic and emotion. If blue only represents dreams, purple is a complete abandonment of reality. Interestingly, women often begin to prefer purple during pregnancy. It has to do with serious changes in their lives. Avoiding reality, giving in to dreams, waiting for miracles - all of these are normal for pregnant women. But be careful, it is not recommended to use too much purple. This does not allow not only the child but also the adult to realize their abilities.

Green helps to eliminate negative emotions in a child. Even children sleep well in a green room. This color has a beneficial effect on claustrophobic children. However, the predominance of green on the screen can develop selfishness in a child. A child who is constantly in a very green interior will get sick for no reason - this is a classic green color.

The color pink (a delicate shade of red) develops sensitivity in children, reduces aggression. It calms, improves mood, evokes a sense of comfort. A child who likes the color pink is usually friendly, sensitive, calm, and rarely accepts whimsy, violence, and cruelty. The softer the shade, the

more beneficial the pink color will be for the child. It is good to combine pink with white in the frame, because too much pink color develops in the child indifference, a desire to agree no matter what. Such a child often overestimates his own strength and is unable to do everything he promises.

Red is good for sedentary children. It increases activity, stimulates the nervous system, In any case, there should not be too much red.

Orange evokes a sense of well-being, it makes introverted children more communicative, easier to communicate with their peers, and helps them find harmony in their relationships with their parents. Warm colors - orange, yellow, red - increase appetite.

Peach and light brown colors are one of the most common interior colors, which is no coincidence. They are inconspicuous and create a feeling of warmth and comfort.

For centuries, research has been conducted involving adults and children and adolescents as people change their ability to choose colors with age.

Scientists such as R. France, M. St. George and V. Walton generally conclude that children's preferences for color are innate. And most importantly in their research, the color preference of children under one year of age does not depend on race, ethnicity, or place of birth and place of residence. This happens later, as the child grows older, adapting children's perceptions to socio-cultural characteristics.



“The tale of the “Golden watermelon”

Matching color combinations create a comfortable environment in children's brains. Nothing around should bother children's eyes and brains, and there should be no bright colors or spots. “The Golden Watermelon” screenplay uses neutral, soft colors, the protagonists are not idealized, it is much closer to reality.



The tale of the “Golden watermelon”

In infancy, the human psyche perceives this or that color not by the influence of decorators, but by instincts that television programs and designers have not yet been able to influence. But as a person develops, the characteristics of temperament are revealed, the perception of a particular color changes.

Centuries of research among children have yielded confirmed findings: G. Freeling and K. Auer found that children under the age of 4 prefer all colors except black and orange: “We are talking about black here. We don't see, no research has confirmed children's love of black, just denied it.”



The tale of the “Zumrad and Qimmat”

Note that the night scene in the cartoon "Zumrad and Qimmat" is not given in the background.



It is estimated that a healthy person receives about 90% of the information about the universe through sight. “Visibility is the ability of objects to perceive the shape, size, color, and properties of their relative positions. Through sight, a person acquires basic information about the environment, shares it with another individual in the process of communication, and analyzes it. ”



"Cat with a lamp"



"Magic tree"

Colors are a powerful miracle of nature, each chosen color is a powerful tool for the child's psyche. Colors are important not only from a socio-cultural, aesthetic point of view, but also from a psychological point of view.



"Beat weaving"

There are various specialized TV channels in the country, including children's channels "Bolajon" and "Aqlvoy". The channel broadcasts interesting programs, gymnastics and mental games, unique cartoons until 10 o'clock at night. If we look at different fog cartoons and analyze the colors in them, we can see that in some places, bright, eye-catching colors are used a lot in some cartoons. In particular:





“Shimmer and Shine” and “FairyTale Patrol” are examples of this.



Many light colors used in a single frame can be tiring for a child, and can also damage a child’s ability to see when viewed for long periods of time.



In general, bright colors have always captured the attention of children, but as is the norm, it is advisable to use colors effectively and in the right amount.

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