

## **The Perspectives of Development Children Tourism in Uzbekistan**

*Halimova N. J.<sup>1</sup>, Ismatillayeva S. S.<sup>2</sup>*

*<sup>1</sup>Teacher, Department of Tourism and Hotel Industry Bukhara State University, Bukhara, Uzbekistan*

*<sup>2</sup>Master student, Department of Tourism and Hotel Industry, Bukhara State University, Bukhara, Uzbekistan*

**Abstract:** *Uzbekistan is a developing country that is beginning to realize and enhance its tourism potentials throughout the country. For recent years, portions of old aged travelers made the most significant part of visitors coming to Uzbekistan. However, now the condition has changed considerably in the terms of age. Tourists of young generation are showing great interest and enthusiasm to our tourism. And nowadays it is time to focus on children's share in the age of tourist categories and children tourism development in the country.*

**Keywords:** *tourism, children tourism, perspectives, safety, attitude.*

**Introduction:** Uzbekistan situating in the Great Silk Road for many years fascinating tourists from all over the world. That is for government of the country every year making reforms in order to develop tourism in the country. After the reforms in 2016-2017, a significant growth was seen in Uzbekistan's inbound tourism. Foreign visitor's number travelling to Uzbekistan increased to 6.7 million in 2019. It was just 2 million in 2016. Statistics has showed increasing points in Domestic tourism, comparing with 2016, in 2019 the amount was doubled and made approximately 14.7 million. In the same year, according to UN World Tourism Organization (UNWTO), Uzbekistan entered the top five countries with the most dynamically developing tourism industry and The Guardian recognized the country as the best tourist destination in the world.

As an important clue Uzbekistan set simple visa regime between the countries. In 2018 only 9 countries had access while in 2019 their number increased to 47. Also 5 countries added to the list in the period of 2020 and 2021. The last number of guaranteed visa regime countries increased to 90 in May 10, 2021. In addition, citizens about 80 countries have the opportunity to apply for an electronic visa in a simplified manner. Five new types of visas have been introduced for foreigners: "Compatriot", "Student", "Academic", "Medicine" and "Pilgrimage".

In 2020 by the means of new measures in the accommodation including the followings:

<https://academiascience.org/>

- 22 types of requirements regulating the activities of hostels related to the type of budget housing have been canceled;
- entrepreneurs were provided with 8 standard projects of small hotels up to 50 rooms free of charge, number of placements in the country reached 1308(750 in 2016) and the amount of beds raised to 62000(34000 in 2016).

More than 10 reputable foreign publications have recognized Uzbekistan as one of the most attractive tourist destinations. In recent years, Uzbekistan has been recognized as the best travel destination in the world by The Guardian, the fastest growing country in the eyes of Wanderlust and the best growing tourism destination according to Grand voyage. As a result of consistently implemented measures, Uzbekistan has climbed 10 positions (22 places) in the Global Muslim Tourism Index, compiled by Crescent Rating. In addition, the World Tourism Organization ranked Uzbekistan 4th in the list of the fastest growing countries in the tourism sector.

According to the statistics, the followings are the Top 10 countries travelling to Uzbekistan:

Nationality	2019	2018	2017	2016
<b>Kazakhstan</b> 	2.261.094	2.456.866	1.783.815	1.412.161
<b>Tajikistan</b> 	1.473.684	1.700.658	261.861	231.692
<b>Kyrgyzstan</b> 	1.454.907	1.101.477	375.017	174.845
<b>Turkmenistan</b> 	574.795	245.756	62.483	49.526
<b>Russia</b> 	455.470	460.166	143.900	119.049
<b>Turkey</b> 	63.539	74.802	55.238	46.069
<b>Afghanistan</b> 	62.580	71.067	32.130	24.365
<b>China</b> 	54.293	37.083	19.749	16.765
<b>South Korea</b> 	35.524	32.700	37.357	31.936
<b>India</b> 	27.898	22.198	15.829	18.746

**Table 1. Top 10 countries visiting Uzbekistan.**

In 2019 State Committee for Tourism Development held a briefing about reforms, their roles for tourism improvement and new tasks for coming years. In the event detailed statistics of tourism was presented. There is a table about age categories of visitors travelling to Uzbekistan.

As statistics shows, children and youth above 18 are the least of visitors. Even though we have many opportunities for children tourism, the percentage is increasing in small portions. That is for our new mission for future should include reforms on children tourism and its perspectives.

	2019	2018
Total number of tourists	6 748 500	5 346 200
0-18 years	614 113 (9.1%)	433 042 (8.1%)
19-30 years	1 315 957 (19.5%)	1 090 624 (20.4%)
31-55 years	3 455 232 (51.2%)	2 785 370 (52.1%)
55 years and older	1 363 197 (20.2%)	1 037 162 (19.4%)

**Table 2. Age categories of tourists visiting Uzbekistan.**

Before making purposes for development of children tourism we have to discuss the following questions:

- Which opportunities are existed in the country for children?
- Which essential aspects should be considered?
- Which facts can guarantee the safety of children?

Children are always told fairy tales in order to improve their imagination, to awaken goals for future and to recognize world around. Uzbekistan is always regarded as a country of fairy tales. Cities like Bukhara, Samarkand and Khiva have monuments of ancient centuries that externalize appearance of fairy tales. Besides, monuments situated close to one another making in fact an incredible ensemble. By the monuments the history can be easily explained.

In recent years, new types of travel, including ecological tourism, have been actively introduced in Uzbekistan. The presence in the republic of reserves, national parks, nurseries, wildlife reserves, natural monuments, biosphere reserve makes ecotourism in a very promising direction. Recreation areas and comfortable infrastructure facilities are being built in the regions.

In Uzbekistan, the gastronomic direction of tourism is also gaining popularity, the development of which allowed to make pilaf and other national dishes a recognizable brand of the country. Food in Uzbekistan isn't spicy, and can range from simple breads and pastries to sweet desserts that kids will genuinely enjoy.

Due to the characteristics of young children, facilities and services at tourist destinations must also be designed for young children. For families with young children, tourist attractions should provide customized facilities and services for children to minimize problems and to maximize their satisfaction during the tour. Parents consider some important facilities for choosing a place travelling with children. Safety and comfort are the first things parents are interested in. The other an essential factor is the clean environment.

Uzbekistan is mostly famous for its historical monuments that are listed and protected by UNESCO. However, we can totally assure that Uzbekistan's flora and fauna is also amazing

to be visited. Uzbekistan is a country where you can find deserts and crystal-clear lakes, waterfalls, rivers, high mountains which are picturesque and caves at the same time. Safari tours, trips to nature reserves and national parks are very famous among foreigners. Taking children to natural reserves helps them to feel the nature, to know about the habitants of animals, to be friend with other parts of our ecosystem and the most important is to preserve our nature.

It should be noted that in 2020, Uzbekistan ranked 46th among 180 countries in the ranking with 73.3 points. Insurers rated Uzbekistan's healthcare system at 81 points, transport risk at 67 points, natural disaster risk at 25 points, violence at 79 points, and terrorist attack risk at 0 points.

It is worth noting that Uzbekistan showed the best result among the CIS countries. The following places were taken by Belarus (48th place), Azerbaijan (52nd), Turkmenistan (60th), Moldova (66th), Georgia (68th), Kazakhstan (71st), Armenia (72nd), Ukraine (83rd), Russia (86th), Tajikistan (93rd), Kyrgyzstan (106th).

**Conclusion:** Uzbekistan is a tourism developing country. By taking into consideration our perspectives, we are facilitating many types of tourism. By recent years Uzbekistan has begun to organize new tourism directions besides historical sightseeing. In my opinion it's time to add one more important type of tourism- children tourism. Children tourism is new direction that is developing around the world, where children's share is rising day by day. Uzbekistan is a wonderful country that has all perfect conditions for developing children tourism. I suggest there will be reforms on children tourism development in near future in our country. Soon there will be special tours for children which interests visitors with kids.

#### **List of references:**

1. Shuxia W. Children tourism investigation and analysis in Zhejiang Province, China. *Asia Pac. J. Multidiscip. Res.* 2018;**6**:74–81.
2. Nickerson N.P., Jurowski C. The influence of children on vacation travel patterns. *J. Vacat. Mark.* 2001;**7**:19–30.
3. Curtale R. Analyzing children's impact on parents' tourist choices. *Young Consum.* 2018;**19**:172–184.
4. Samatovich, R. S., Olimovich, D. I., & Jafarbekovna, K. N. (2020). Functional improvement of hotel staff as a key to develop the quality of services in bukhara hotels. *Proceeding of The ICECRS*, 6.
- Khalimova, N. J. (2020). Analysis of foreign experience in hotel career enhancement programs. *Central Asian Problems of Modern Science and Education*, 2020(2), 3-14.

<https://academiascience.org/>

6. Davronov, I. O., Khalimova, N. J., & Uzbekistan, B. (2019). Professional development of hotel staff as a key to improve the quality of services in bukhara hotels. *Teacher Namangan region, Norin district school*, (40), 26.
7. Kurbonova, Z. A. (2021). Modern hotels and trends impacting the hospitality industry. *International Engineering Journal For Research & Development*, 6(ICDSIIL), 3-3.
8. Khalimova, N. J., Murotova, N. U., & Aminova, N. B. Cluster Approach In The Tourism Business.
9. Muhammedrisaevna, T. M., Shukrullaevich, A. F., & Bakhriddinovna, A. N. (2021). The logistics approach in managing a tourism company. *ResearchJet Journal of Analysis and Inventions*, 2(04), 231-236.
10. Bakhriddinovna, A. N., & Qizi, K. D. R. (2020). Tourism logistics: relationship between tourism and logistics. *Academy*, (7 (58)).
11. Tairova, M., Asadov, F., & Aminova, N. (2019). Logistics system in tourism: features, functions and opportunities. *International Finance and Accounting*, 2019(5), 16.
12. Mukhammedrizaevna, T. M., & Bakhriddinovna, A. N. (2020). Requirements for quality, logistics and safety when growing agricultural products. *Достижения науки и образования*, (10 (64)).
13. Асадов, Ф. Ш., & Аминова, Н. Б. (2020). Transportation system in tourism logistics. *Наука, техника и образование*, (6), 68-70.
14. Асадов, Ф. Ш., & Аминова, Н. Б. (2020). Transportation system in tourism logistics. *Наука, техника и образование*, (6), 68-70.
15. Qayimova, Z. A., & Aminova, N. B. (2021, October). Modern Interest Rate Policy of Commercial Banks. In " *ONLINE-CONFERENCES*" PLATFORM (pp. 259-263).
16. <https://review.uz/en/post/razvitie-turizma-v-uzbekistane-obzor-turotrasli-za-2016-2020-gg>
17. [https://en.wikipedia.org/wiki/Tourism\\_in\\_Uzbekistan](https://en.wikipedia.org/wiki/Tourism_in_Uzbekistan)
18. <https://uzdaily.uz/en/post/54048>
19. <https://uzbekistan.travel/en/v/ekoturizm/>
20. <https://kun.uz/en/news/2020/02/21/the-safest-countries-for-tourists-in-2020-announced-uzbekistan-safest-among-cis-states>