

Бухоро давлат университети
ўқув-методик кенгаш 7-сонли
ингилишининг кўчирмаси

23.02.2021

Бухоро шаҳри

КУН ТАРТИБИ:

4. Турли масалалар.

4.1. Сервис соҳаси иқтисодиёти кафедраси И.Джаббаров ва Ф.Саидоваларнинг “Тураператорлик хизмати фанидан курс ишларни бажариш бўйича услубий кўрсатма” ни нашрга тавсия этиш.

ЭШИТИЛДИ:

Г.Тоирова (кенгаш котибаси): Сервис соҳаси иқтисодиёти кафедраси И.Джаббаров ва Ф.Саидоваларнинг “Тураператорлик хизмати фанидан курс ишларни бажариш бўйича услубий кўрсатма” ни нашрга тавсия этиш учун тайёрланганлигини маълум қилди. Ушбу методик қўлланма тақризчи: БМИТ и.ф.н., доцент Б.Азимов ва и.ф.д., доцент Х.Ҳамроевлар томонидан ижобий баҳо берилганлигини таъкидлади. Методик қўлланма муҳокамаси ҳақидаги иқтисодиёт ва туризм факультети (2021 йил 23 январь) ва Сервис соҳаси иқтисодиёти кафедраси (2020 йил 24 ноябрь) йиғилиш қарори билан таништирди.

Юқоридагиларни инобатга олиб ўқув-методик кенгаш.

ҚАРОР ҚИЛАДИ:

1. Сервис соҳаси иқтисодиёти кафедраси И.Джаббаров ва Ф.Саидоваларнинг “Тураператорлик хизмати фанидан курс ишларни бажариш бўйича услубий кўрсатма” нашрга тавсия этилсин.

Ўқув-усулий кенгаш раиси
Ўқув-усулий кенгаш котибаси

М.И.Даминов
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Ўқув-усулий кенгаш котибаси

Кўчирма аслига тўғри



Тоирова Г.И.

**MINISTRY OF HIGHER AND SECONDARY SPECIAL
EDUCATION OF THE REPUBLIC OF UZBEKISTAN**

BUKHARA STATE UNIVERSITY

FACULTY OF ECONOMY AND TOURISM

Department of Economics of the Service Sector

**METHODOLOGICAL INSTRUCTION
FOR PREPERATION OF COURSE WORK**

**To students in the direction 5610100 - Services sector (Organization
and management of tourism)**

by professional module

TOUROPERATING

BUKHARA-2021

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Preparation of course work on the discipline "Touroperating" Methodical instructions / Auth.-comp. Djabbarov I.G.

These recommendations are intended for bachelors studying in the field of training 5610100 – Services sector (organization and management of tourism). Methodological instructions for the implementation of course work in the discipline "Touroperating" are drawn up in accordance with the Republican State Educational Standard of Higher Education in the specified direction, contain general provisions, the procedure for obtaining an assignment for a course work, its provision and defense, structure, general requirements for work, plan of coursework preparation, the content of the units, the subject of the coursework, a list of recommended sources and literature.

Methodical recommendations for the writing of course work are discussed and recommended at the meeting of the department "Economics of Services sphere" of Bukhara State University (protocol № 1 of 14 August 2020).

Methodical recommendations for the writing of course work is recommended to publish by the Educational-methodological Council of Bukhara State University (protocol № 7 of February 23, 2021).

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Review of the supervisor for the course work

REVIEW OF THE COURSE WORK

Faculty _____

Department _____

Subject _____

Group _____

Student _____

Theme of the course work _____

Contents of the course work _____

The list of questions for the student in the defense of the course work:

Quantity of tables and figures _____

Advantages of the course work _____

Disadvantages of the course work _____

Evaluation of the course work _____

Supervisor's name and signature _____

Recommendations for the preparation of the report and presentation

1. The text of the report and the content of the slides of the presentation complement each other, but do not repeat.

2. Each slide has its own title. There are no more than ten words on one slide.

Illustrative materials must be signed.

3. The minimum number of presentation slides is 15.

4. Content of the presentation:

- title page;

- the geographical location of the selected travel region;

- the tourism potential of the region for tourists (main attractions, brand of the region, its emblems);

- transport accessibility from Bukhara to the administrative center of the region;

- the main characteristics of the tour project: type of tourism, name of the tour, target audience of consumers (tour for whom?), duration of the tour, class of service. No need to copy the verbal model!

- service providers that are of interest to consumers: transport, accommodation, food, etc .;

- an interesting description of the tour program: its originality and features of excursion services, or, for example, that it includes elements of different types of tourism; highlight the most interesting elements of the program.

There is no need to copy the tour program table!

- what tourist companies on the market offer similar programs; what is the distinguishing feature of your tour project;

- ways to promote the designed tourist product (promotion channels, advertising and non-advertising means);

- "handout" (is the final slide of the presentation)

In the advertising leaflet indicate: the name of the tour; the name of the travel agency that designed this tour, its contact details (address, phone number, website); the duration of the tour, the cost of the tour (round up to the nearest hundred); transfer of services included in the tour price.

The advertising leaflet should be bright, "readable", beautiful and eye-catching!