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Lexical and Semantic Features of Virtual Communication in the English Language

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***Abstract:** The article deals with one of the most essential and popular matters in modern linguistics. Communication in various forms has always been a matter for discussion. Imparting the information with the use of sounds or conventional symbols is known as the linguistic communication. Using gestures, written symbols, or voice sounds within a language framework refers to the linguistic communication. Virtual communication is a very modern way of having a contact with people via virtual horizons. This article focuses on some lexical-semantic features of virtual communication in modern English.*

***Key words:** virtual communication, information technologies, virtual space, socio-psychological characteristics, virtual world, social networks, virtual assistant.*

The English word "communication" comes from the Latin word "communicare" meaning to send, share or spread. The word "communicare" comes from the root "communis" meaning to have or share.

The four types of communication we use every day are verbal, non-verbal, visual and written. In daily life one will use a mixture of all types of communication. Virtual communication has become an important way for people to connect.

Virtual communication is the use of digital tools such as email, text, chat and video conferencing to send messages face to face. This term is often used in business environments where teams or entire companies work full-time or together. Effective virtual communication provides the ability to communicate better and faster. The benefits of virtual communication include messages sent and received by other people through technology. Features of online communication today deserve special

attention because language has always been an important part of human communication. In the age of advanced information technology, a new environment called "virtual space" has emerged that uses computers, mobile devices and other devices for communication. This type of communication can be considered a completely different type of communication. There are many variations in the language we use during virtual communication: changes in generally accepted spelling, grammar and spelling rules. There is no text with a spoken form. The uniqueness, nature, characteristics and linguistic features of the virtual communication phenomenon have ensured the continued interest of psychologists, sociologists, philosophers and linguists in this phenomenon. Two experts in the field of American language learning - D.Crystal and S.Herring define virtual communication as a new form of communication with special psychological properties. Wearing masks in the virtual world makes communication much easier and eliminates psychological problems. That is why there are chats on the Internet, various discussions, blogs, etc. The communication system makes communication much easier and eliminates the burden of long-term responsibility. The new way of life in the online world requires a "new" form of communication. Slang produced by internet users is converted into common words. The Internet draws users' attention to the language tools used in its environment. As a result, people in the virtual world become new creators of non-verbal and verbal communication, that is, they are not only the creators of the virtual space, but also the creators of the language of communication in this society. People in the virtual world can often only communicate with each other via text. The text is created in real time and is also affected by negative comments. Firstly, it is worth noting that "contactless" communication is the best way to prevent abuse, but there are many people in our world for whom it is not easy to find other means of communication. An example would be people with disabilities or immigrants. It is not only a means of communication but also an inexhaustible source of information. Especially considering that we can access the content we like on the internet or that is not available in libraries for free. As many studies have shown, the tendency to use virtual writing is also present in highly educated people. The truth is that, for most educated people, this type of communication saves them from unnecessary writing; Therefore, using this style of speech gives the opportunity to "rest". However, these people can express their thoughts accurately and constructively in their daily lives. Some are also fluent in English and fluent in their own language. Foreign experiments show that the more young people write electronic and social media words, the more they read them.

Internet language is characterized by using computer communication as a tool and incorporating speech and writing signs. Therefore, the "Internet" language is a new form of communication, a new language. The analysis of foreign youth shows that the language of the virtual language has its own uniqueness. Slang, jargon, abbreviations and abbreviations of words and phrases help a person express his "I", open his creative potential and express his mental state. As mentioned above, English speakers are not always uneducated or illiterate, but quite the opposite. Virtual messages spread rapidly among Internet users and sometimes even help save money. Each language is seen as a countless tree. Spoken and written language, slang and many abbreviations frequently used in electronic communication are part of the language we use every day when communicating with others. Text chat and email are new communication languages created by the rapid growth of the Internet and various communication methods. However, in order to communicate freely in this language, you need to learn it, which is not difficult, because the origin of short letters in speech and their different formats are easy to understand and understandable by everyone.

Communication is one of the most important life skills we can learn, but most of us don't put much effort into it. Learning how to improve your communication skills is an ongoing process that should grow and develop rather than stay the same throughout our lives. Communication is very important as

the world is dependent on the internet and other global platforms. For virtual teams, communication is more important and more difficult. Firstly, it is important to understand that there is a big difference between virtual communication and workplace communication. In the absence of facial expressions, body language, and tone of voice, it's not clear what you really want to say.

Due to the influence of information technology, the language of communication has also changed a lot. These changes are different from the changes in the spoken and written language we use every day. It is also worth noting that online messages will change depending on the behavior of the target audience. The English language is taught and corrected in the language of the social network Facebook or the language used in special professional environments. People who speak English today are disappointed. According to them, the social impact of language is negative and unacceptable. There is an opinion among scholars that Shakespeare's language is slowly dying out due to the development of modern technology. The word "internet language" (or "chat language") also appeared. It is a language that users utilize in the Internet space, regularly providing various transformations and innovations. This is a specific slang that absorbs a variety of common phenomena, and which is well suited for international communication in the Internet space. However, this does not give us a reason to say that the degradation of the English language is growing.

The systematic appearance of the latest language constructions indicates the development of the language. Despite the fact that these constructions are grammatically incorrect, changes do not occur only in dead languages. The tendency to mix all sorts of dialects with "versions" of English is not new. Without a doubt, this has an impact on the English language. The English language is quite plastic in terms of the free perception of new units. The process of technology development is irreversible and inevitable. We can't imagine an "Internet-free world". But we also cannot prevent its influence on languages. This is a living language that we use in everyday communication with people from different parts of the world. Despite the growing popularity of languages such as Spanish and Arabic, linguists say that English will remain the leading language in cyberspace in the next decade. Relatively recently, experts in the field of information technology have put an experiment, which later they were forced to stop. Programmers invented a chatbot that was supposed to support online conversations with users in English. But artificial intelligence began to create its own language, and this was the reason for the shutdown of the cybercommunicant. The developers of the bot are convinced that the robot is able to understand conversations, and generated its own language. No instructions were given to artificial intelligence regarding the conduct of a constructive dialogue. The question "what would have happened if the developers had not stopped the experiment" remains unanswered. Perhaps the world of social networks would have been filled up with hitherto non-existent lexical units. Such an outcome would have taken place if the management had improved the robot's skills. The development of the Internet and its rapid spread in modern society does not go unnoticed for the English language, which is currently the most common on the Web. The lexical system was particularly susceptible to changes. Weblish, in turn, is widely distributed in the sphere of Internet users and involves mass audiences. This functional style has its own characteristics, which are manifested at different language levels. Among them, there are three main groups:

- 1) lexical-semantic;
- 2) syntactic;
- 3) graphic.

Since English has become the most popular international language, abbreviation and other lexemes are used not only by English speakers but also by speakers of other languages. Communication is an

important tool for connecting people. This process began seamlessly and uninterruptedly as English became internationalized and popularized. Semantic functions of English can also be understood in other languages.

Effective communication is the process of exchanging thoughts, ideas, feelings, information and knowledge to receive and understand the message clearly and objectively. When we communicate well, both the sender and the recipient are satisfied. In other words, virtual communication has also become a good way for people to share information. English used in virtual communication has become an easy way to reach people of all languages. English lexemes used in various languages, contexts and discourses create new meanings by changing their main meanings. Since English has become the most popular international language, abbreviations, abbreviations, and other lexemes are used not only by English speakers but also by speakers of other languages. Communication is an important tool for connecting people. This process began seamlessly and uninterruptedly as English became internationalized and popularized. Semantic functions of English can also be understood in other languages.

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