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LINGUISTIC FEATURES OF THE PUBLICISTIC STYLE

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ABSTRACT

The article provides information about the linguistic features of the journalistic style, its importance in Uzbek linguistics. The types of journalistic methods and their uses are analyzed. In the study of the history of the feuilleton genre, its formation and development in the Uzbek press, it is evaluated under the terms "press genre", "satirical genre", "satirical-journalistic genre". In the existing literature on Uzbek linguistics and journalism, they are listed in general in varying amounts. The division of newspaper articles into genres is still neglected. The phenomenon is that they are undoubtedly convenient for the writer and the student class: it is easy to repeat ready-made speech formulas, automate the reproduction process and facilitate communication.

KEYWORDS: *Linguistic Features, Journalistic Style, Journalistic Methods, Newspapers, Magazines, Radio, Television Materials.*

INTRODUCTION

The journalistic method in Uzbek linguistics was specially studied by T. Kurbanov. This style is the style of media, especially newspapers, magazines, radio, television materials. In linguistics and journalism, the terms "journalistic genres" and "newspaper genres" are rarely used today. The use of the term "genres of journalism" has a strong place in literary criticism. However, in Uzbek linguistics, the term "newspaper genres" has not yet found its exact expression, its object, it is used in parallel with the term "journalistic genres". Another problem is that newspaper articles do not have a clear classification by genre. In the existing literature on Uzbek linguistics and journalism, they are listed in general in varying amounts. The division of newspaper articles into genres is still neglected. In Russian linguistics, newspaper materials have a clear classification by genre. Genres have also appeared in the Uzbek periodical press since the

beginning of the 20th century. With the development of the periodical press, the peculiarities of genres, their differences, new types appeared and developed. When thinking about genres, the lack of a clear classification of Uzbek linguistics, whether it is called a "journalistic genre" or a "newspaper genre", has complicated the work in this area. The program of special courses "Language of the newspaper", "Methodology of newspaper genres" and the program of the course "Theory and practice of journalistic creativity (genres)" contain newspaper genres and their classification. It should be noted that they define "newspaper genres" in Uzbek linguistics, and despite some differences in the classification of genres, some clarifications have been made in this area.

LITERATURE REVIEW

T. Kurbanov's researches distinguish genres of journalistic style. He noted the following genres of journalistic style: news, reportage, correspondence, article, political article, political, economic and scientific article, essay, column, pamphlet, sheet, party and government directives and decisions, information, various comments, reviews, socio-political essay, open letter, international news, call.

S. Muhamedov as a network of newspaper journalism - a genre of newspaper journalism: report, report, interview, correspondence, article, commentary, review, review, press review, essay, column, pamphlet, sheet.

O. Togayev, who created a number of studies on the features of Uzbek art journalism, assessed letters, essays, and feuilletons as genres of art journalism. In its classification, it distinguishes between genres of fiction (letter, essay, column), as well as genres of socio-analytical or information-analytical (correlation-pondensia, article, reportage). It is especially noteworthy that the scientist divided the genres into groups according to their individual characteristics.

Analysis

In the study of the history of the feuilleton genre, its formation and development in the Uzbek press, it is evaluated under the terms "press genre", "satirical genre", "satirical-journalistic genre". The term "genres of literary and artistic journalism" is also used. "Press genres" also include information genres, correspondence, simple critical articles, main articles, general political theoretical articles, and reports. Although the researcher used various terms in a mixed way, he described the features of the feuilleton genre, mainly as a press genre, on the basis of newspaper and magazine materials. This shows that it is possible to think about the genre of the press, in particular, the genre of the newspaper, in contrast to fiction.

A. Boboyeva, recognizing the existence of "newspaper genres", distinguishes the information genre. Also noteworthy are the terms used by the scholar in relation to feuilletons and essays ("socio-publicist", "artistic-publicist"). Recently, the concepts of "newspaper language", "newspaper style", "newspaper genres" are gaining ground in Uzbek linguistics.

I. Toshaliyev defines "classification and grouping of newspaper genres" as follows: "Information genres. Analytical genres. Descriptive (artistic-publicist) genres". It includes news, reports, interviews, reports, sheets (information genres), correspondence, articles, journalism, correspondence, international reviews, press reviews, reviews (analytical genres), essays, columns, pamphlets (fiction)-publicist genres) in his classification.

G. Gafurov notes the meaning of the terms "journalistic genres" and "journalistic genres" and classifies the genres as follows:

- 1) Information genres: news, conversation, interview, report.
- 2) Information-analytical genres: correspondence, article, review, commentary, observation, letter, press commentary.
- 3) Fiction-publicist genres: essay, column, satirical genres, and sheet.

Due to the nature of the press, including the newspaper, its main function is to provide information and figurative influence through artistic and journalistic means, and so on. Researchers have used the terms "informational" genres, "art-publicist genre", and "analytical genre" when talking about genres, based on the function and methods and forms of expression of the press.

In the researches of A. Abdusaidov the language of the newspaper is studied on the basis of the following classification:

INFORMATION GENRE

1. Message: chronicle-message, news-message, critical or satirical message, short messages under special headings, extended messages.
2. Reportage: reportage on current events, thematic reportage, problematic reportage.
3. Report: simple report, analytical report, thematic report, problem report, scientific report, court report, report on official events. Interview: interview-monologue, interview-dialogue, interview-sheet, portrait-interview, round-conversation, press conference.

ANALYTICAL GENRE:

1. Correspondence: information correspondence, analytical correspondence, problematic correspondence, positive correspondence, critical correspondence, portrait correspondence, feedback correspondence.
2. Article: main article, theoretical article, problem article, critical article, propaganda article, scientific-educational article.
3. Review.
4. Commentary: general review, thematic review, news review, press review.
5. Image: thematic review, general review, information review.
6. Letter: newspaper letter, open letter, appeal, congratulation, letter from the writer.
7. Observation: general observation, thematic observation.

ARTISTIC-PUBLICISTIC GENREES

1. Sheet.
2. Essay: essay-portrait, travelogue (travel essay), problem-essay, essay-sheet.
3. Feuilleton: documentary feuilleton.

Among the sources of journalistic style, especially the press, i.e. newspapers and magazines, have a special place. A number of studies on the study of the language of newspapers in Uzbek linguistics have been created.

A. Abdusaidov's monograph "Journalist's language skills" provides a review of the literature on the study of newspaper language. It shows the newspaper vocabulary in Uzbek linguistics, the use of international words and terms in the periodicals, semantic and stylistic features of the lexicon and phraseology of the magazine "Mushtum", newspaper speech, newspaper headlines, lexical doublets based on newspaper materials, lexical and Syntactic variants, statistics of newspaper language, the role of newspaper language in journalistic style, genres, grammar of newspaper language, some syntactic features of "Turkistan region newspaper", ancient Turkic words on the basis of rich facts from periodicals of the first half of XX century, there is important research on lexical stratification, polysemy, newspaper language, and literary norms.

DISCUSSION

The language of the newspaper has a special place and features in the journalistic style. K. Yusupov, A. Boboyeva, A. Abdusaidov indicated the following as characteristic features of the language of the newspaper:

1. The language of the newspaper is the written literary language. It has its own linguistic features.
2. The newspaper publishes materials on all functional methods. In some materials they come in a mixture. This is one of the peculiarities of the language of the newspaper. Materials on other functional methods (e.g., poems, stories, excerpts from works of art, decrees, decisions, etc.) should be studied within the framework of their own methods, if they are not embedded in the materials of the newspaper, i.e. it is related to the language of the newspaper.
3. Newspaper materials differ in style and expression. If the message, main article, correspondence, report, commentary, etc. are written in pure literary language, elements of artistic style are widely used, such as plates, essays, open letters, reports, critical articles, feuilletons. In these genres, elements of dialect are sometimes used in their place.
4. The language of the newspaper is close to the language of artistic, colloquial styles, differs from the language of scientific, formal styles.
5. It is typical for the language of the newspaper to use standards (templates) and stamps (templates).
6. The peculiarity of the language of the newspaper stems from its functions such as informativeness, organization, propaganda and effectiveness. These features of the language of the newspaper are taken into account when using language tools.
7. Expressiveness is expressed in the language of the newspaper. Publicity, imagery, emotionality and expressiveness, clarity and concreteness, conciseness, and debate are taken into account in ensuring effectiveness.
8. The situation with the use of language in newspaper genres is different. The use of expressive and methodological possibilities of lexical, phraseological, grammatical means in information,

analytical and artistic-publicist genres has similarities and differences. Different methods are used when using the methodological features of language tools.

9. The language of the newspaper strictly follows the spelling, lexical, grammatical, punctuation and methodological norms of the literary language. Deviations from the literary norm (for a specific methodological purpose) occur in the language of plates, essays, critical articles, feuilletons. If the general norm is followed in the artistic style, the work in the language of the newspaper is carried out within the literary norm.

10. The language of the newspaper contributes to the enrichment of the literary language, in particular its vocabulary. Changes in socio-political, economic, spiritual and domestic life are first reflected in the newspaper. As a result, new words or words from other languages are widely used in newspapers. The newspaper acts as a "creative laboratory" in the use of lexical units, especially terms.

11. The newspaper is a written source that keeps pace with the times, neologisms and occasionalisms are often used due to the skill of journalists. Newspaper language has more opportunities to reflect changes in the lexicon of our language than artistic style.

12. The language of the newspaper as a written literary language is also a source of high literacy due to the fact that it is based on certain rules, norms and existing spelling rules.

13. The language of the newspaper as a model language serves as a kind of mirror in the development of speech culture, the promotion of literary norms. Some of its shortcomings are identified and the state of the newspaper's language and changes in language development are assessed accordingly.

CONCLUSION

In newspaper language, various speech stereotypes are as common as elsewhere. The phenomenon is that they are undoubtedly convenient for the writer and the student class: it is easy to repeat ready-made speech formulas, automate the reproduction process and facilitate communication. In particular, one of the laws of language development and one of the principles of speech, "speech effort" and "time saving" - is not only "material economy", but also the use of complex words, formal business style abbreviations, speech style elliptical sentences), but in "saving mental reserve". However, this only applies to the language of the newspaper. Many speak and write through ready - made formulas.

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