



THE ROLE OF MODERN PEDAGOGICAL TECHNOLOGIES IN THE FORMATION OF MANAGERIAL ACTIVITY OF STUDENTS

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Article history:	Abstract:
Received: September 7 th 2021 Accepted: October 6 th 2021 Published: November 20 th 2021	Knowledge of the mechanism of formation and use of the theory of pedagogical technology allows to determine the most effective forms and methods of development and management of the educational process. The formation of managerial activity in students of higher education institutions is a very complex, continuous and consistent process that requires a systematic organization, so the use of pedagogical technology is appropriate.
Keywords: Pedagogical technology, theory, mechanism, knowledge, education, development, method, Higher education institution, student, systematic, process, information-communication.	

Of course, there is no need to prove that the 21st century is a time of globalization and the elimination of borders, the age of information and communication technologies and the Internet, the age of increasing competition in the global arena and the world market. In this context, the growth of investments and investments in human capital can only be achieved by a state that always puts the task of educating an educated and intellectually developed generation, which is the most important value and decisive force in achieving the goals of democratic development, modernization and renewal. Higher education institutions play an important role in reforming the educational process and training highly qualified personnel in demand in the labor market.

The formation of managerial activity in students of higher education institutions is a very complex, continuous and consistent process that requires a systematic organization, and in order to fully understand its essence, it is necessary to first be aware of the concept of "management".

In the modern management literature, the term "management" is interpreted from three perspectives. At first glance, the term is interpreted as activity. The signs of such a specific activity are:

- functional structure (planning, organization, control and management);
- goal setting (organization of joint activities of the participants of the educational process and its orientation to the achievement of educational goals);
- The existence of subjects of educational activity, that is, management - is one of the types of social activities, whose goal is to achieve, first of all, the results of educational science.

The second view views management as the influence of one system on another, one person on another, or a group of individuals. For proponents of

this view, management is the goal-oriented influence of a person on an object and the change in the object as a result of exposure.

According to the third view, governance is the interaction of subjects. Such an understanding of management implies the mutual change of subjects and the transformation of the process of interaction as a change of circumstances.

Appropriate use of modern pedagogical technologies in the formation of managerial activity of students is expedient. Knowledge of the mechanism of formation and use of the theory of pedagogical technology allows to determine the most effective forms and methods of development and management of the educational process. In particular, creative work as a group, decision-making as a team, the promotion of new ideas "Brainstorming", "Delphi method", "Gordon method", "Expert polls", "Modeling", "Working games", working situations reviewing and organizing similar activities will help increase students' creative activity.

The brainstorming method encourages you to have a clear goal and includes the following steps: thinking through ideas without speaking, listing ideas randomly, identifying ideas, voting for ideas to achieve a goal, and sorting them by importance. Types of brainstorming: straight, inverse (starts by criticizing ideas), two-sided (the number of participants is two to three times the optimal number, and the event is increased and prolonged accordingly), ideas conference (usually 2-3 days for 4-12 people) during), individual brainstorming (invents his own ideas, criticizes himself).

The stages of brainstorming are as follows:

- 1) divide the group into "promoters" and "critics" (small groups can share roles in the process);
- 2) the activity of generators to promote any proposals



to solve the problem, the formation of an array of proposals; 3) the activity of critics to divide proposals into successful, unsuccessful, controversial; 4) discussion of controversial proposals; 5) discussion of the set of accepted offers, their development, development of feasibility studies, identification of significant advantages and disadvantages, and then - work on the basis of the target management scenario.

The Delphi method can be considered as a method of mathematical development of expert opinion: each expert divides ideas into levels according to their importance, scores each level according to the accepted system, then the results are developed and the idea with the highest score is recognized as the most important. .

U. The Gordon method is a synthetic, i.e. a method of combining different species. In synthetics, it is recommended to use four types of analogies: personal analogies, in which the student tries to equate himself to the problem; correct analogies, in which a person tries to solve a problem based on some evidence, technology, or well-known experience; symbolic analogies, in which the problem is compared to some symbols or images; fantastic analogies, in which the person asks himself, "How would I solve this problem in my dreams?" asks the question.

The scheme of organizing the discussion according to the Gordon method is similar to the scheme of conducting a brainstorming session.

Business games are a demonstration of the activities of farm managers and management staff, modeling management processes in the game. Games can be divided into educational, production, and research games, and there are other typologies. Organizing a business game also requires serious preparation and sometimes the involvement of expert advisors. The organization of the game involves the careful preparation of a production business game, which includes the collection and presentation of analytical data related to the issue under consideration, and sometimes various calculations of business plan departments in order to develop predictions of organizational development. Necessary tools for data processing should be provided and conditions should be created for groups and all participants to work together. The need to create a competitive environment while maintaining a focus on benevolence and discussion raises specific challenges.

It should be noted that the organization of management activities on the basis of a technological approach has an individual and creative nature. Therefore, the use of new pedagogical technologies in the organization of the educational process depends

on the level of professionalism and creativity of each teacher.

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