

РОССИЙСКАЯ  
ГОСУДАРСТВЕННАЯ  
БИБЛИОТЕКА



# ECONOMICS

NOVEMBER  
2020  
No. 4 (47)

ECONOMIC THEORY AND BUSINESS PROCESS

SCIENTIFIC PUBLISHING «PROBLEMS OF SCIENCE»

[HTTPS://ECONOMIC-THEORY.COM](https://economic-theory.com)



METHODOLOGICAL APPROACHES  
TO EVALUATING THE EFFECTIVENESS  
OF USING RESULT OF INTELLECTUAL  
ACTIVITY

(Barkova T.N.) p.5

RUSSIAN ALTERNATIVES  
TO THE PORT OF KLAIPEDA  
FOR BELARUSIAN CARGO  
(Kovalyov M.N.) p.61

ISSN 2410-289X



9 1772410 289009



# Содержание

<b>ЭКОНОМИКА И УПРАВЛЕНИЕ НАРОДНЫМ ХОЗЯЙСТВОМ</b> .....	<b>5</b>
<i>Barikova T.N.</i> (Russian Federation) <b>METHODOLOGICAL APPROACHES TO EVALUATING THE EFFECTIVENESS OF USING RESULT OF INTELLECTUAL ACTIVITY</b> / <i>Барикова Т.Н.</i> (Российская Федерация) <b>МЕТОДОЛОГИЧЕСКИЕ ПОДХОДЫ К ОЦЕНКЕ ЭФФЕКТИВНОСТИ ИСПОЛЬЗОВАНИЯ РЕЗУЛЬТАТОВ ИНТЕЛЛЕКТУАЛЬНОЙ ДЕЯТЕЛЬНОСТИ</b> .....	<b>5</b>
<i>Marchuk N.A., Kulentsan A.L.</i> (Russian Federation) <b>THE ANALYSIS OF FEATURES STATE OF THE CLIMATE IN RUSSIA</b> / <i>Марчук Н.А., Куленцан А.Л.</i> (Российская Федерация) <b>АНАЛИЗ ОСОБЕННОСТЕЙ СОСТОЯНИЯ КЛИМАТА В РОССИИ</b> .....	<b>11</b>
<i>Khabibullin R.I.</i> (Russian Federation) <b>INNOVATION-INDUSTRIAL CLUSTER AS AN INSTITUTE FOR DEVELOPMENT OF THE MESOECONOMY</b> / <i>Хабибуллин Р.И.</i> (Российская Федерация) <b>ИННОВАЦИОННО-ПРОМЫШЛЕННЫЙ КЛАСТЕР КАК ИНСТИТУТ РАЗВИТИЯ МЕЗОЭКОНОМИКИ</b> .....	<b>17</b>
<i>Khabibullin R.I.</i> (Russian Federation) <b>EMPLOYEE OWNERSHIP AND COLLECTIVE ENTERPRISES IN THE USA</b> / <i>Хабибуллин Р.И.</i> (Российская Федерация) <b>СОБСТВЕННОСТЬ РАБОТНИКОВ И КОЛЛЕКТИВНЫЕ ПРЕДПРИЯТИЯ В США</b> .....	<b>20</b>
<i>Kudrya Yu.S., Sukharnikova M.A.</i> (Russian Federation) <b>PROVISION OF STATE AND MUNICIPAL SERVICES IN ELECTRONIC FORM</b> / <i>Кудря Ю.С., Сухарникова М.А.</i> (Российская Федерация) <b>ОКАЗАНИЕ ГОСУДАРСТВЕННЫХ И МУНИЦИПАЛЬНЫХ УСЛУГ В ЭЛЕКТРОННОМ ВИДЕ</b> .....	<b>23</b>
<i>Kurbanov A.B., Jalilova N.M.</i> (Republic of Uzbekistan) <b>THE ROLE OF COOPERATION IN THE FORMATION OF AGRICULTURAL PROPERTY</b> / <i>Курбанов А.Б., Джалилова Н.М.</i> (Республика Узбекистан) <b>РОЛЬ КООПЕРАЦИИ В ФОРМИРОВАНИИ АГРАРНОЙ СОБСТВЕННОСТИ</b> .....	<b>25</b>
<i>Kuntzevich V.P., Kurbanova M., Namza Ya.V.</i> (Republic of Belarus) <b>ANALYSIS OF THE METHODOLOGY OF STATISTICAL ACCOUNTING OF THE SHADOW ECONOMY BASED ON THE SYSTEM OF NATIONAL ACCOUNTS</b> / <i>Кунцевич В.П., Курбанова М., Намза Я.В.</i> (Республика Беларусь) <b>АНАЛИЗ МЕТОДОЛОГИИ СТАТИСТИЧЕСКОГО УЧЕТА НЕНАБЛЮДАЕМОЙ ЭКОНОМИКИ НА ОСНОВЕ СИСТЕМЫ НАЦИОНАЛЬНЫХ СЧЕТОВ</b> .....	<b>30</b>
<i>Bosorova S.K., Tojirova S.A., Alimova Sh.O.</i> (Republic of Uzbekistan) <b>MAIN FEATURES OF ADVERTISING IN TOURISM</b> / <i>Бозорова С.К., Тойирова С.А., Алимова Ш.О.</i> (Республика Узбекистан) <b>ОСНОВНЫЕ ОСОБЕННОСТИ РЕКЛАМЫ В ТУРИЗМЕ</b> .....	<b>38</b>
<i>Tadjibayev M.B., Dushanova Yu.F., Umirov J.T.</i> (Republic of Uzbekistan) <b>THE ROLE OF NATIONAL TOURISM RESOURCES IN THE DEVELOPMENT OF DOMESTIC TOURISM</b> / <i>Тажибайев М.Б., Душанова Ю.Ф., Умиров Ж.Т.</i>	

## THE ROLE OF NATIONAL TOURISM RESOURCES IN THE DEVELOPMENT OF DOMESTIC TOURISM

Tadjibayev M.B.<sup>1</sup>, Dushanova Yu.F.<sup>2</sup>, Umirov J.T.<sup>3</sup>

(Republic of Uzbekistan) Email: Tadjibayev247@scientifictext.ru

<sup>1</sup>Tadjibayev Makhnud Bakhtiyarovich—Lecturer;

<sup>2</sup>Dushanova Yulduz Fakhriiddinovna—Lecturer;

<sup>3</sup>Umirov Jasur Temirkadiyevich – Lecturer,

TOURISM AND HOTEL BUSINESS DEPARTMENT,  
BUKHARA STATE UNIVERSITY,  
BUKHARA, REPUBLIC OF UZBEKISTAN

*Abstract:* tourism - temporary trips of people to another country or local area outside the place of permanent residence for a period of 24 hours to 6 months in a calendar year, or at least one night of entertainment, entertainment, sports, guests, learning (trips), without engaging in paid activities from a local source for religious or other purposes. At present, the importance of tourist resources in domestic tourism is very important. Therefore, increasing the importance of domestic resources is important for the tourism potential of any country.

*Keywords:* domestic tourism, resources, income, tourism potential, international tourists, type of resources.

## РОЛЬ НАЦИОНАЛЬНЫХ ТУРИСТИЧЕСКИХ РЕСУРСОВ В РАЗВИТИИ ВНУТРЕННЕГО ТУРИЗМА

Тажиббаев М.Б.<sup>1</sup>, Душанова Ю.Ф.<sup>2</sup>, Умиров Ж.Т.<sup>3</sup>

(Республика Узбекистан)

<sup>1</sup>Тажиббаев Махсуд Бахтиёрвич – преподаватель;

<sup>2</sup>Душанова Юлдуз Фахриддиновна – преподаватель;

<sup>3</sup>Умиров Жасур Темирқадийевич – преподаватель,

кафедра туризма и гостиничного бизнеса,

Бухарский государственный университет,

г. Бухара, Республика Узбекистан

*Аннотация:* туризм - временные поездки людей в другую страну или местность за пределами места постоянного проживания на период от 24 часов до 6 месяцев в календарном году или не менее одной ночи для развлечения, спорта, гостей, обучения (поездок), не занимаясь оплачиваемой деятельностью из местных источников в религиозных или иных целях. В настоящее время значение туристических ресурсов во внутреннем туризме очень велико. Поэтому повышение значимости внутренних ресурсов важно для туристического потенциала любой страны.

*Ключевые слова:* внутренний туризм, ресурсы, доход, туристический потенциал, международные туристы, тип ресурсов.

UDC 339.976.4

Domestic tourism is the temporary departure of a citizen of a particular country from a place of permanent residence within the national borders of that country for recreation, education, sports and other tourist purposes. A distinctive feature of domestic tourism is the departure of citizens of a particular country from their place of permanent residence for temporary rest, to satisfy their cognitive interests, to engage in sports and other tourist purposes. It is done only within the national borders of that country. Used to identify residents' tourism in their home country. In international calculations and statistics, domestic tourism may refer to the definition of activities and costs for tourism and

nonresidents in a particular country. Domestic tourism is not a separate sector, but is connected with all other spheres of national life.

However, the development of domestic tourism is currently in its infancy for many reasons. First, it is useless for travel companies to show Uzbekistan to local. Second, despite their low convenience, the price level of residential buildings is much higher. Third, the Uzbekistan population does not have enough information about the tourist and recreational opportunities of the country's regions. Fourth, tourism companies face challenges in working with health resort organizations.

Travel companies themselves can play a major role in reviving domestic tourism, informing Uzbekistan's about their country's tourism priorities. But because they are not directly interested in it, vicious circles emerge: firms work mainly with profitable foreign destinations and are afraid to conduct domestic tourism, and the clients of these firms do not buy Uzbekistan types because they know nothing about them.

Recent observations show that some tourism companies in Uzbekistan are gradually starting to show interest in domestic and inbound tourism. This is because many countries have long understood the need to develop domestic tourism service programs. Within each country, domestic tourism contributes to the stability of the national economy by redistributing national income and developing activities that are conducive to the country's economy as a whole. This privilege is gradually being realized in Uzbekistan as well. Creating an attractive local tourism product saturated with a variety of basic and additional services is the most important task in the development of the Uzbekistan tourism market.

According to the nature of the use of tourist resources are divided into direct and indirect types. Direct types of resources include natural and historical-cultural resources that tourists use directly. Indirect types of resources include socio-economic resources on which the use of direct tourist resources is based - material, financial, labor, information resources.

V.S. Bogolyubov and V.P. Orlovskaya (Economics of tourism. M.2005, p. 151) identified the following main features that stand out in tourist resources [1]:

- Convenience (attractiveness);
- Climatic conditions;
- Level of study;
- Importance of tourism;
- Landscape and ecological features;
- Socio-demographic characteristics;
- Potential reserves;
- Accessibility, etc.

Tourist resources are used for health, tourism, sports and dating. In addition, tourist resources can be divided into two groups: natural and infrastructural. Both of the above groups play an important role in the development of the tourism business. It is impossible to use the potential of any high tourist resource without communications, communications and services.

Accordingly, we considered it necessary to divide tourist resources into two main groups: primary (natural, cultural-historical, socio-economic) and secondary (accommodation and catering facilities, tour operators, transport services, entertainment facilities), information resources, service network and additional services) tourist resources. Each type of tourist resource consists of several components, which have their own characteristics.

In a relatively short period of time, international tourism in its development went from "aristocratic" to mass tourism in the late 19th and early 20th centuries, when tourist travel was carried out individually by members of the relevant strata.

The study of trends in tourism in the 60s and 90s of the twentieth century allows us to identify several groups of factors that support international tourism exchange:

- socio-economic

- demographic
- economic and financial
- political.

Today, the development of accommodation services plays a key role in increasing the efficiency of tourist resources. The diversification of accommodation enterprises according to the level of breadth and convenience plays an important role in addressing the quality management of accommodation services. In addition, there are a number of requirements for hotel staff and their training: education, experience, age, health, knowledge of foreign languages, appearance. In recent years, many hotels are being built in our country. Especially the number of private tourist hotels is growing, especially in Bukhara region, where there are now more than 350 accommodation facilities.

#### *References / Список литературы*

1. *Bogolyubov V., Orlovskaya V.P.* *Ekonomika turizma [Tourism Economics: Academy] // Moscow: Academia, 2005. T. 192.*
2. *Alisherovna D.N.* Flipped learning as the key to improving education in higher education // *European science*. 2020. № 1 (50).
3. *Alimovich F.E., Habibulloevna K.S., Bahodirovna D.N.* Central features of halal tourism and halal food // *Academy*, 2020. № 3 (54).
4. *Olimovich D.I. et al.* THE ECONOMIC IMPACT OF INNOVATIONS IN TOURISM AND HOSPITALITY // *Journal of Critical Reviews*. 2020. T. 7. № 9. P. 258-262.
5. *Boltaev S. et al.* Analysis of factors influenceS the financial sustainability of enterprises // *Mirovaya nauka*, 2019. № 5. P. 803-805.
6. *Olimovich D. I.* The impact of innovative technologies for improving economy of hotels // *Asian Journal of Multidimensional Research (AJMR)*, 2020. T. 9. № 5. P. 194-201.
7. *Juraev A., Sobirov T.* Content based instruction in teaching tourism and economics courses // *Proceedings of the International Scientific Conference*, 2017. T. 1. P. 215.
8. *Alimova Sh.O., Toyirova S.A., Bozorova S.K.* THE ROLE OF ANIMATOR TO THE DEVELOPMENT OF TOURISM ANIMATION ACTIVITIES // *Academy*. № 12 (63), 2020.
9. *Toyirova S.A., Bozorova S.K., Alimova Sh.O.* FEATURES AND METHODS OF FORMATION OF THE COST OF TOUR PACKAGES // *Academy*. № 12 (63), 2020.
10. *Olimovich D.I., Khudoynazarovich S.A.* THE COST-EFFECTIVENESS OF IMPROVING THE QUALITY OF HOTEL SERVICES // *Academy*, 2020. № 4 (55).
11. *Shoimardonkulovich Y.D., Hamidovich R.O.* Elaboration of regional strategies for the development and improvement of land and water in agriculture // *Academy*, 2020. № 2(53).
12. *Ergasheva A.F., Kadirova M.M., Kadirova S.H.* The role of the tourism national crafts in Bukhara region // *European science*, 2020. № 1. P. 15-16.
13. *Davronov I.O., Tadjibayev M.B., Narzullaeva G.S.* Improving of personnel training in hotel bussines // *Academy*, 2020. № 2 (53).
14. *Olimovich D.I., Temirkulovich U.J., Bakhodirovna M.M.* Mechanisms of improving staff training // *Academy*, 2020. № 2 (53).
15. *Turobovich J.A., Uktamovna M.N., Turobovna J.Z.* Marketing aspects of ecotourism development // *Economics*, 2020. № 1 (44).
16. *Olimovich D.I., Kudratovna F.S., Sayftdinovich I.B.* The importance of marketing analysis for predicting the prospects of restaurants in Bukhara hotels // *Economics*, 2020. № 1 (44).