FEATURES OF ENTREPRENEURSHIP DEVELOPMENT IN TOURISM

Umirov Jasur Temirkulovich

Lecturer, Department of Tourism and Hotel management Bukhara, Uzbekistan

Abstract: After gaining independence, Uzbekistan has undergone reforms in the life of the country and society. A number of measures are being taken to accelerate and balance the development of the supply and service sector, expand the rural population's access to modern high-tech and market services, create new jobs and increase incomes. As a result of the implemented reforms, in particular, the formation of an effective system of legal norms and infrastructure of entrepreneurial activity in the country, the free conduct of new business entities, filling the domestic and foreign markets with products and services, it can be seen that the environment of pure competition between entities is evolving day by day.

Keywords: economy, education, tourism, services, infrastructure, product, entrepreneurship.

Introduction.

Entrepreneurship is an entrepreneurial movement of people and business substances that is fruitful in the imaginative utilization of property, cash and different purposes. Business venture is related with undeniable degrees of business administrations in the field of the travel industry. A business element might be a private individual following up for its own benefit and answerable for its own property, or a lawful element joined with accomplices.

Quick language for business, great expert preparing, political, mental, lawful, creation and administration information, just as great correspondence with specialists, advertisers, entrepreneurs, so the association can accomplish great outcomes in current conditions. needed to discover.

Contingent upon the idea of the sort of administration, the exercises of traveler associations can be restrictively separated into particular kinds: for instance, as a rule, the exercises of visit administrators comprise of the readiness of the item, its halfway creation and show to the buyer. Along these lines, the exercises of visit administrators can be restrictively contrasted with creation business people.

Entrepreneurship is another significant cause of occupation creation in the travel industry. As of now, incredible consideration is paid to the advancement of business in our country. There are numerous perspectives to consider when building up a business in the travel industry. For this situation:

- formation of conditions for the improvement of business venture in the travel industry in the states of market relations:

- increment the scope of administrations, including reviewing, counseling, travel service, visit administrator;

- Establishment of minimal effort administration organizations;

- little and privately owned businesses.

The change of the framework will make numerous new openings, too the travel industry is creating. Today, the travel industry is one of the quickest developing areas on the planet economy. In our country, the regard for this space is developing from one year to another. Accordingly, the arrangement of a vacationer market in our nation is vital. The second part of the productive utilization of traveler assets is the development of the travel industry market.

Methods

Entrepreneurship venture is another type of monetary action found by a business person, which joins the making of specific administrations (or items) and extra pay from advancement. Business requires the making of a supply of thoughts that can be utilized to make administrations or to arrange the principle or extra part of intercession. The assortment of thoughts can be current or future. For every thought, the business visionary chooses whether or not to leave on its execution. The dynamic cycle requires every business visionary to pick one of the accessible other options, in light of their own innovation as follows:

1. The primary evaluation of the thought by the business person as far as commonsense execution.

Assemble data about the market circumstance to assess the thought from a functional perspective.
Completing business bookkeeping to decide the object of market interest in the travel industry market for administrations (merchandise) needing creation, the likely cost for the making of elective administrations, the measure of pay and the adequacy of administrations, and so forth

4. A second master assessment is planned to analyze the achievement of the specialists in question.

5. Choose to keep dealing with the thought or leave it and begin creating a pioneering thought.

The execution of the embraced thought will be completed in a few phases:

1. Business arranging, which comprises of an unmistakable assertion of the specific execution of the venture. The field-tested strategy additionally diagrams the hierarchical type of the business and the wellsprings of financing required for the underlying period of the thought execution.

2. Acquiring reserves and pulling in accomplices

3. State enrollment of a privately owned business (association), in the event that it is the first.

4. Hierarchical and specialized arrangement of the firm for the production of merchandise (administrations).

5. The board of the working firm and organizations.

The execution of the business thought is arranged at the hour of execution of the thought

Business achievement goes connected at the hip with business achievement, yet it isn't viewed as a definitive objective of business venture. A particularly comprehension of innovative achievement depends on an arrangement of thoughts that are commonly insightful and ponder genuine convictions and qualities in the way of life of business. This gives a high standing and assists with making products (administrations) and increment income.

The travel industry is an incredible industry that joins an assortment of organizations. Numerous organizations, associations and firms discover their application in the field of the travel industry administrations.

Results and discussions

The hotel industry is the foundation of any self-start venture. Notwithstanding the sort of movement or moment, convenience is constantly remembered for the bundle. That is, an individual should have the option to rest once every day and pay at the spot of appearance. It comprises of the essential administrations furnished by inn associations with various looks and changed degrees of administration. Subsequently, the presence of lodgings in either area, in the place of interest, influences the capacity to get vacationers. Likewise, the level and norms of inn benefits for the most part influence the guidelines of traveler administration.

Transportation is likewise a fundamental piece of any outing, as it gives significant distance travel. Transportation will make this development a lot simpler. Present day transport permits vacationers to convey any, even the longest distances, in a lot more limited time. Transportation is likewise needed for outings and moves.

The entirety of the present accomplishments in the nations of the world began from the littlest turn of events. Before, the travel industry has created, and governments have started to distribute http://euroasiaconference.com

May 15th -16th 2021

assets for the travel industry framework both through direct middle people and through direct monetary help to the private area, bringing about the private area turning out to be created to the point that it can oversee significant issues like carriers without government intercession. It is known from the world experience that the arrangement and advancement of private property relations in the field of the travel industry varies from different enterprises with its own attributes.

The travel industry has been creating since the 1970s. In any case, the business grew quickly. Slow spotlight on private possession in the travel industry has prompted the foundation of huge inn and café networks in the providing food and convenience areas, the development of various private administrators controlling the principle coordinated travel market, and the rise of driving aircrafts zeroing in on traveler transportation. The happening to the TB. The cutting edge phase of improvement of the travel industry is primarily described by the presence of countless little ventures as family, handiworks and semi-painstaking work, fabricating.

The fundamental reason for the development of private property relations in the economy is to shape a cutthroat competition between business substances and, subsequently, the inventory of value items or administrations. Rivalry in the travel industry administrations market is reflected as strength in the market among huge organizations in the travel industry business, while as rivalry for clients among more modest organizations. It is significant for organizations to do promoting division where they work. Since the travel industry is above all else firmly associated with the cravings and desires of humankind.

Conclusion

The primary motivation behind the arrangement and advancement of property relations in the travel industry is reflected in the accompanying: Large-scale development of different present day administration offices in the country because of the need to grow the travel industry administrations given by movement organizations and offices. Because of the huge number of movement organizations and offices, the current the travel industry openings in the country where they work will be generally announced to the world local area, expanding their advantage in the nation by offering the greatest types of assistance to vacationers and, above all, to build up solid well-disposed relations between the nations. Ensuring the compelling working of numerous different areas of the economy through the travel industry. For instance, the appearance of vacationers in our nation is joined by the acquisition of results of neighborhood makers sold in homegrown business sectors, the making of a more extensive organization of value media communications to associate them with their country, modernization of transport courses in the nation, giving social diversion to travelers. one of the significant components is the cutting edge development of sports offices, etc

References

- 1. McGehee, N. G., & Kim, K. (2004). Motivation for agri-tourism entrepreneurship. Journal of travel research, 43(2), 161-170.
- 2. Olimovich, D. I. (2015). Tourism potential of Uzbekistan. Lucrările Seminarului Geografic" Dimitrie Cantemir", 40, 125-130.
- 3. Olimovich, D. I., Bakhtiyorovich, T. M., & Salimovna, N. G. (2020). Improving of personnel training in hotel bussines. Academy, (2 (53)).
- 4. Zhao, W., Ritchie, J. B., & Echtner, C. M. (2011). Social capital and tourism entrepreneurship. Annals of Tourism Research, 38(4), 1570-1593.
- Olimovich, D. I., Khabibovna, K. M., & Alimovich, F. E. (2020). Innovative ways of reducing 5. tourism seasonality of tourist areas. Достижения науки и образования, (1 (55)).
- 6. Olimovich, D. I., Kudratovna, F. S., & Sayfitdinovich, I. B. (2020). The importance of marketing analysis for predicting the prospects of restaurants in Bukhara hotels. Economics, (1 (44)).

7. Szivas, E. (2001). Entrance into tourism entrepreneurship: a UK case study. Tourism and hospitality research, 3(2), 163-172.

- 8. Olimovich, D. I., Khabibovna, K. M., & Samadovich, R. S. (2020). Improving tourist season in Bukhara region. Вестник науки и образования, (1-2 (79)).
- 9. Davronov, I. O. (2019). Innovative ways of improving excursion service around the touristic destinations. Мировая наука, (4), 508-510.
- 10. Ateljevic, J., & Li, L. (2009). Tourism entrepreneurship–concepts and issues. Tourism and entrepreneurship, 10e32.
- 11. Olimovich, D. I., Temirkulovich, U. J., & Bakhodirovna, M. M. (2020). Mechanisms of improving staff training. Academy, (2 (53)).
- 12. Kayumovich, K. O., Annamuradovna, F. S., Alimovich, F. E., Alisherovna, D. N., & Olimovich, D. I. (2020). Opportunity of digital marketing in tourism sphere. International Journal of Psychosocial Rehabilitation, 24(8).
- 13. Olimovich, D. I., Samatovich, R. S., Farmanovna, E. A., Khabibulayevna, K. S., & Saymurodovich, N. Z. (2020). The economic impact of innovations in tourism and hospitality. Journal of Critical Reviews, 7(9), 258-262.
- 14. Olimovich, D. I., & Khudoynazarovich, S. A. (2020). The cost-effectiveness of improving the quality of hotel services. Academy, (4 (55)).
- 15. Samatovich, R. S., Olimovich, D. I., & Jafarbekovna, K. N. (2020). Functional improvement of hotel staff as a key to develop the quality of services in bukhara hotels. Proceeding of The ICECRS, 6.
- 16. Davronov, I. O., & Ismatillayeva, S. S. (2019). The role of innovative technologies for improving economy of hotels.
- 17. Olimovich, D. I. (2020). The impact of innovative technologies for improving economy of hotels. Asian Journal of Multidimensional Research (AJMR), 9(5), 194-201.
- 18. Ateljevic, I., & Doorne, S. (2000). 'Staying within the fence': Lifestyle entrepreneurship in tourism. Journal of sustainable tourism, 8(5), 378-392.
- 19. Olimovich, D. I. (2020). Role of investment in tourism development. Academy, (5 (56)).
- 20.OLIMOVICH, D. I., BAXTIYOROVICH, T. M., & CHORIEVICH, B. A. Description of Technological Processes in Restaurant Services. JournalNX, 6(05), 248-252.
- 21. Lordkipanidze, M., Brezet, H., & Backman, M. (2005). The entrepreneurship factor in sustainable tourism development. Journal of cleaner production, 13(8), 787-798.