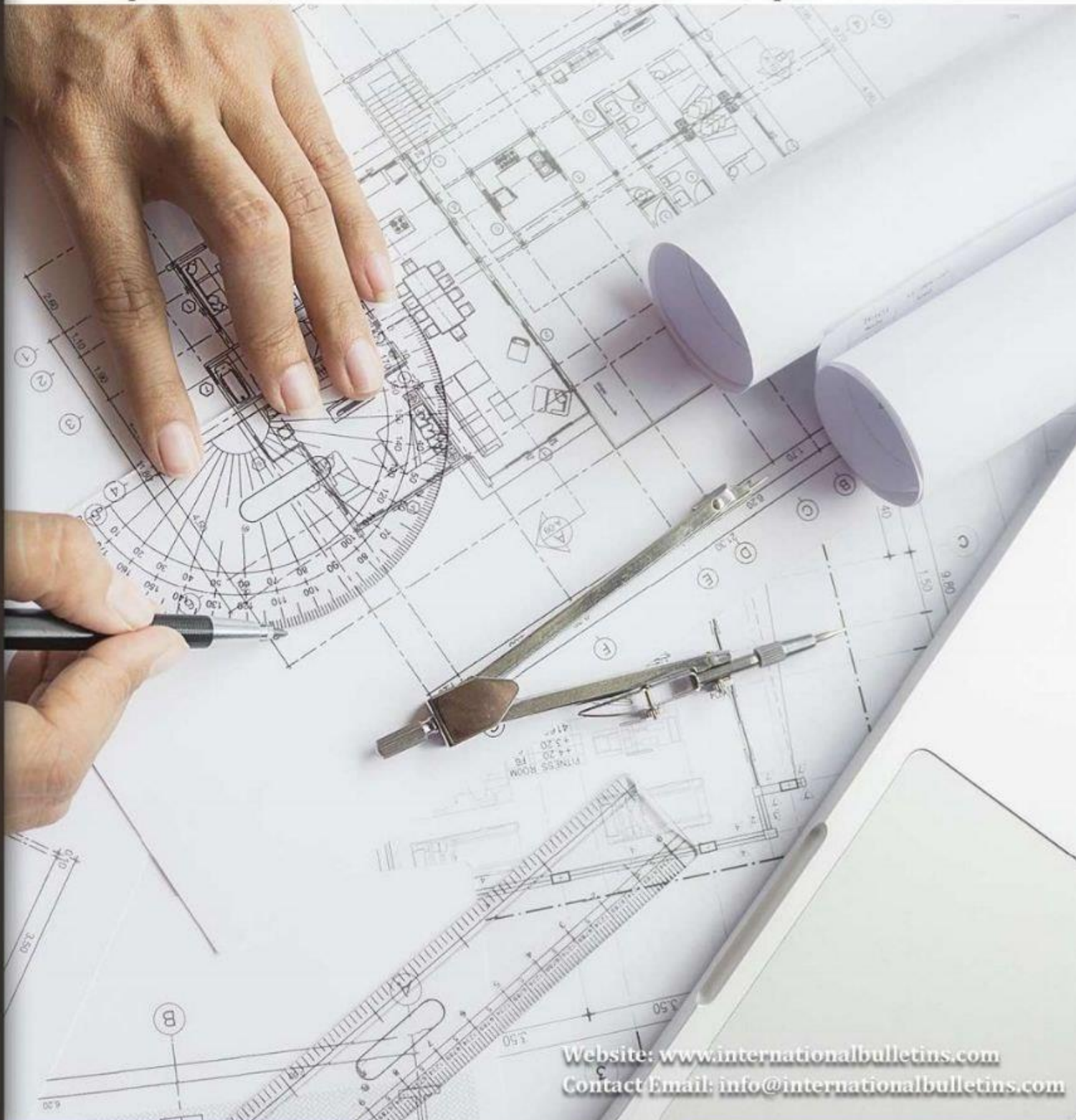


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ÉTUDE DE L'ÉVOLUTION DANS LA TERMINOSYSTÈME DU COMMERCE

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Annotatsiya - Mazkur maqola xalqaro miqyosda terminologiyani o'rganishga bag'ishlangan bo'lib, unda ilmiy jamoatchilikka taqdim etilayotgan lingvistik sohaga oid batafsil ma'lumotlarga qo'shimcha ravishda, hozirgi kunga qadar erishilgan yutuqlar va muammoli munozaralarni tijorat terminologiyasidagi evolyutsiyani ta'riflash va tavsiflash maqsad qilib olindi. Tijorat terminologiyasining muhim jihati shundaki, terminologiya evolyutsiyasi ko'pincha ularning kelib chiqishi va an'anaviy ifodalanishini aks ettiradi. Tijorat terminologiyasi bu biznes operatsiyalari va savdoning turli sohalarida umumiy amaliyotlarni tushunish uchun zarur bo'lgan murakkab atamalar va iboralar to'plami tushuniladi. Savdo-tijorat mutaxassislari o'z sohalarida muvaffaqiyatga erishish uchun maxsus terminologiyani chuqur bilishlari talab etiladi.

Maqolada xalqaro iqtisod va tilshunoslik sohasi sifatida ilm-fandagi tijorat terminoleksikasining tarixi va evolyutsiyasi yetakchi tilshunos olimlarning bu boradagi tadqiqotlari va atamalarning milliy-madaniy xususiyatlarini o'rganish orqali yoritilgan.

Kalit so'zlar: termin, terminologiya, terminosistema, tijorat, tijorat terminologiyasi, terminoleksika, xalqaro savdo, elektron tijorat, inkoterminlar, tijoraga xos iboralar, globallashuv

Аннотация - Эта статья посвящена изучению терминологии на международном уровне, помимо предоставления подробной информации о лингвистической области научному сообществу, она описывает эволюцию коммерческой терминологии, прогресс, достигнутый на сегодняшний день, и был нацелен на изучение проблемные дебаты. Важным аспектом коммерческой терминологии является то, что эволюция терминологии часто отражает их происхождение и традиционные выражения. Под бизнес-терминологией понимается сложный набор терминов и фраз, необходимых для понимания общепринятой практики в различных областях деловых операций и торговли. Специалистам по продажам необходимо глубокое понимание специализированной терминологии, чтобы добиться успеха в своей области.

Статья освещает историю и эволюцию коммерческой терминологии в науке как области международной экономики и языкознания на основе исследований ведущих языковедов и национально-культурных особенностей терминов.

en deux catégories principales: le commerce électronique B2B (business-to-business) et le commerce électronique B2C (business-to-consumer).

La logistique est également un aspect important du commerce, car elle concerne la gestion des flux de biens et de services. L'entreposage, l'expédition et la livraison sont tous des aspects de la logistique. La traçabilité est également importante dans la logistique, car elle permet de suivre les marchandises tout au long de la chaîne d'approvisionnement.

Enfin, dans la finance et l'assurance, il est important de comprendre les différents types de crédits commerciaux et de garanties bancaires. Les lettres de crédit sont souvent utilisées dans le commerce international pour garantir le paiement des marchandises. L'assurance maritime et l'assurance transport sont également importantes pour protéger les marchandises contre les dommages ou la perte pendant le transport.

Le commerce est un domaine complexe qui nécessite une connaissance approfondie de la terminologie utilisée dans les transactions commerciales. La terminologie du commerce est l'ensemble des termes et des expressions utilisés pour décrire les différentes activités commerciales. Elle est essentielle pour comprendre les transactions commerciales, les règles et les réglementations en vigueur, ainsi que les pratiques commerciales courantes.

La terminologie du commerce est très vaste et couvre de nombreux domaines, tels que le commerce international, le commerce électronique, la logistique, la finance, l'assurance, la comptabilité et la gestion. Chaque domaine a sa propre terminologie spécifique qui peut être difficile à comprendre pour les personnes qui ne sont pas familières avec le domaine en question.

Le commerce international est l'un des domaines les plus complexes en termes de terminologie. Il implique des transactions commerciales entre différents pays et régions du monde. La terminologie utilisée dans le commerce international comprend des termes tels que l'incoterm, le fret, le dédouanement, la douane, la facturation et les devises étrangères.

Le commerce électronique est un autre domaine qui a son propre ensemble de termes et d'expressions. Il s'agit d'un type de commerce qui se fait en ligne et qui implique des transactions commerciales entre les entreprises et les consommateurs. La terminologie utilisée dans le commerce électronique comprend des termes tels que le paiement en ligne, le commerce électronique **B2B**, **B2C**, **C2C**, la sécurité des paiements et la protection des données.

La logistique est un autre domaine important dans le commerce. Elle implique la gestion de la chaîne d'approvisionnement, le transport et le stockage des marchandises. La terminologie utilisée dans la logistique comprend des termes tels que l'entreposage, la gestion des stocks, l'expédition, la livraison et la traçabilité.

La finance et l'assurance sont également des domaines importants dans le commerce. La terminologie utilisée dans ces domaines comprend des termes tels que les crédits commerciaux, les garanties bancaires, les lettres de crédit, l'assurance maritime et l'assurance transport.

Enfin, la comptabilité et la gestion sont des domaines essentiels pour la gestion efficace des entreprises. La terminologie utilisée dans ces domaines comprend des termes tels que le bilan, le compte de résultat, les ratios financiers, la gestion de trésorerie et la gestion de projet.

En conclusion, le commerce est un concept complexe qui implique de nombreux aspects différents. Les différentes catégories de transactions commerciales, les termes liés à

l'importation et à l'exportation, la logistique, la finance et l'assurance sont tous des aspects importants du commerce. Il est essentiel pour les professionnels du commerce de comprendre ces termes et expressions couramment utilisés dans leur domaine respectif.

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