



FİKRİ MÜLKİYET HUKUKUNDA GÜNCEL GELİŞMELER ULUSLARARASI SEMPOZYUMU

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THE CONCEPT OF INTELLECTUAL PROPERTY AND THE FURTHER DEVELOPMENT OF THIS AREA IN UZBEKİSTAN

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The article discusses the consistent measures taken in the country to improve the mechanisms for introducing the results of intellectual activity and innovation in the economy, creating regional brands, preventing the sale of counterfeit products, and ensuring reliable legal protection of intellectual property. Along with this, a number of issues remain relevant in such areas as the legal protection of intellectual property, the timely adoption of measures for offenses committed in the field, increasing the material interest of authors and other creative workers, as well as protecting the rights of foreign companies to intellectual property. Intellectual property is the result of intellectual activity and is an equivalent means of individualization of a legal entity, product, work, service, or enterprise, for which legal protection is granted. The objects of intellectual property are copyright and industrial property. Industrial property rights as objects of intellectual property include inventions, utility models, industrial designs, trademarks and service marks, trade names, and designations of origin. The concept of industrial property also includes the suppression of unfair competition. Industrial property is intellectual property related to the creation, protection, and use of things, the essence of which is determined by the nature of the results obtained, and thus requires registration. Industrial property is registered with the State Patent Office in the prescribed manner and requires a patent or certificate. Only under these conditions does an intellectual property acquire the status of industrial property (excluding know-how). Uzbekistan's legislation in the field of intellectual property is a multi-level system that meets modern international standards and regulates relations in the field of protection and use of trademarks, inventions, industrial designs, plant varieties, computer programs, scientific, literary and artistic works, and other intellectual property. The accelerated introduction of modern information and innovative technologies in the economy, social and other spheres through the use of the results of intellectual activity is one of the important conditions for the progressive development of the Republic of Uzbekistan. The rapid development of all spheres of the life of society and the state requires reforms based on the creation of modern innovative ideas, inventions and popular regional brands aimed at strengthening the strong position of our country in the world market, ensuring its confident steps towards achieving the level of developed countries. In this regard, the adoption of the Strategy for the Development of the Sphere of Intellectual Property in the Republic of Uzbekistan, designed for 2022-2026, is of particular importance. The main goal of the Strategy is to include Uzbekistan in a number of developed countries in the scientific and technical field and in the field of invention by turning intellectual property into the main driver for the development of the socio-economic life of society and the state, as well as promoting regional brands as a tool for the integrated development of regions based on the principle "From effective legal protection of intellectual property to strong legal protection".

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Key words: involvement, intellectual property, legislation, innovative ideas, reforms, copyright, Strategy for the Development.