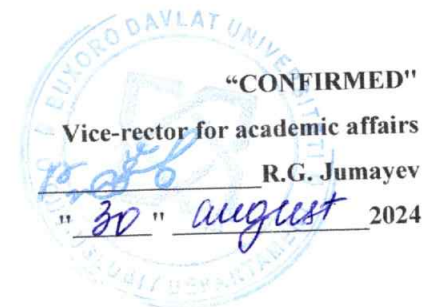


REPUBLIC OF UZBEKISTAN
MINISTRY OF HIGHER EDUCATION, SCIENCE AND
INNOVATIONS
BUKHARA STATE UNIVERSITY



SYLLABUS
for the daytime undergraduate students
by the subject of
INTERNATIONAL TOURISM

Field of knowledge:	600000	-Sphere of service
Field of study:	610000	- Sphere of maintains
Course of Study:	61010400	- Tourism (by fields of activities)

Subject Name:	International tourism
Science type:	Mandatory
Science code:	XT1510
Year:	3
Semester:	5-6
Form of education:	Daytime
Classes and hours allocated to the semester:	300
Lecture:	74 (30+44)
Practical training:	76 (30+46)
Laboratory exercises:	-
Workshop:	-
Independent Education:	150 (60+90)
Credit amount:	10 (4+6)
Evaluation form:	Exam
Science language:	English

Science Objective (FM)

FM1	to reveal to students the essence of the tourism industry, to identify the development path, experience, and current problems of tourism, to reveal the economic, political, spiritual and social importance of tourism, to study the development of Uzbekistan and the world tourism business.
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Basic knowledge necessary for mastering science

1.	Basics of tourism and hospitality (TVMA1110)
2.	Geography of tourism (TG1106)

Learning outcomes (TL)

	<i>In terms of knowledge:</i>
TN1	Foreign tourism market trends; the essence of the concepts of traveler and tourist; processes of implementation of guide-excursion services; tourism industry and infrastructure; Learns about the role of international tourism organizations in Uzbekistan.
	<i>In terms of skills:</i>

TN2	Classification and types of tourism industry; tourism industry resources; services and products in the field of tourism; to know and be able to use international legal and regulatory documents in the field of tourism; technology of development of tourism types, prospects of development of gastronomy tourism; experience in rural tourism development abroad
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Science content

Form of training: lecture (M)

5th semester

L1	Introduction to the subject of International Tourism.
L2	Factors affecting the development of international tourism.
L3	Stages of development of international tourism
L4	International tourism statistics
L5	Processes of globalization in international tourism
L6	Cultural diversity in international tourism.
L7	Cultural issues in international tourism
L8	Service culture in international tourism.
L9	Influence of culture on etiquette in international tourism
L10	Human behavior in international tourism: its nature and main defining factors.
L11	Spread of cultural diversity in international tourism.
L12	International tourism market
L13	International tourism industry
L14	Transnational companies (TNCs) in the international tourism market
L15	Communication and information media in international tourism

6th semester

L16	International tourist organizations
L17	Organization of tourist trips in international tourism
L18	Tourism of the European region
L19	Tourism of the Asian region.
L20	America region tourism
L21	Australian regional tourism.
L22	Tourism in the African region
L23	Tourism of the Middle East region
L24	Recreational tourism.
L25	Business tourism
L26	Religious tourism
L27	Medical tourism
L28	Ecological tourism
L29	Rural tourism
L30	Sports tourism
L31	Special types of international tourism

Form of training: practical lessons (A)

5 th semestr		
P 1	Introduction to the subject of International Tourism.	
P 2	Factors affecting the development of international tourism.	
P 3	Stages of development of international tourism	
P 4	International tourism statistics	
P 5	Processes of globalization in international tourism	
P 6	Cultural diversity in international tourism.	
P 7	Cultural issues in international tourism	
P 8	Service culture in international tourism.	
P 9	Influence of culture on etiquette in international tourism	
P 10	Human behavior in international tourism: its nature and main defining factors.	
P 11	Spread of cultural diversity in international tourism.	
P 12	International tourism market	
P 13	International tourism industry	
P 14	Transnational companies (TNCs) in the international tourism market	
P 15	Communication and information media in international tourism	
6 th semestr		
P 16	International tourist organizations	
P 17	Organization of tourist trips in international tourism	
P 18	Tourism of the European region	
P 19	Tourism of the Asian region.	
P 20	America region tourism	
P 21	Australian regional tourism.	
P 22	Tourism in the African region	
P 23	Tourism of the Middle East region	
P 24	Recreational tourism.	
P 25	Business tourism	
P 26	Religious tourism	
P 27	Medical tourism	
P 28	Ecological tourism	
P 29	Rural tourism	
P 30	Sports tourism	
P 31	Special types of international tourism	

Independent study		
1	The Impact of Globalization on International Tourism	5 hours
2	Sustainable Tourism Practices in Developing Countries	5 hours
3	Cultural Heritage Tourism: Challenges and Opportunities	5 hours
4	The Role of Government in Promoting International Tourism	5 hours
5	Adventure Tourism: Trends and Future Prospects	5 hours
6	Ecotourism: Balancing Conservation and Tourism Development	5 hours

7	The Economic Impact of International Tourism on Host Countries	5 hours
8	Tourism and Environmental Degradation: Case Studies	5 hours
9	The Role of Technology in Shaping the Future of International Tourism	5 hours
10	Tourism and Cultural Exchange: Benefits and Challenges	5 hours
11	Medical Tourism: Growth and Ethical Considerations	5 hours
12	The Influence of Social Media on Tourist Behavior and Decision-Making	5 hours
13	Tourism in Conflict Zones: Risks and Responsibilities	5 hours
14	The Effects of Mass Tourism on Local Communities	5 hours
15	Sustainable Tourism in World Heritage Sites	5 hours
16	Volunteer Tourism: Motivations and Impacts	5 hours
17	The Role of International Organizations in Regulating Tourism	5 hours
18	Dark Tourism: Understanding the Demand for Tragic History Sites	5 hours
19	The Rise of Cruise Tourism: Environmental and Social Impacts	5 hours
20	Tourism and Gender: Examining the Role of Women in the Tourism Industry	5 hours
21	The Impact of Climate Change on International Tourism Destinations	5 hours
22	Tourism in Protected Areas: Conservation vs. Visitor Experience	5 hours
23	Overtourism: Causes, Consequences, and Solutions	5 hours
24	The Development of Tourism in Emerging Markets	5 hours
25	The Role of Festivals and Events in Promoting International Tourism	5 hours
26	Heritage Conservation and Tourism: A Delicate Balance	5 hours
27	Tourism and Human Rights: Ethical Considerations	5 hours
28	The Role of Public-Private Partnerships in Developing Tourism Infrastructure	5 hours
29	Tourism Marketing: Strategies for International Destinations	5 hours
30	The Future of Space Tourism: Opportunities and Challenges	5 hours

Kurs ishi (KI)

Course work on science. Course work is given to students individually in the form of appropriate assignments on issues related to science topics. The size of the course work, form of formalization, evaluation criteria are determined in the program of the working subject and by the relevant department. Completion of course work should serve to form students' knowledge, skills and abilities related to science.

Tentative topics for course work:

1.	Dynamics of Austrian tourism.
2.	Features of the development of Polish tourism.

3.	Dynamics of Indian Tourism.
4.	Dynamics of Czech tourism.
5.	Dynamics of Swiss tourism.
6.	Features of the development of Greek tourism.
7.	Dynamics of Belgian tourism.
8.	Dynamics of tourism in the Russian Federation.
9.	Dynamics of Spanish tourism.
10.	Peculiarities of Italian tourism.
11.	The dynamics of French tourism.
12.	Dynamics of Turkish tourism.
13.	The dynamics of UK tourism.
14.	The dynamics of Indonesian tourism.
15.	Dynamics of Chinese tourism.
16.	Features of the development of Israeli tourism.
17.	Dynamics of Japanese tourism.
18.	Dynamics of Malaysian Tourism.
19.	Dynamics of Thai tourism.
20.	Dynamics of tourism in New Zealand.
21.	Dynamics of Egyptian tourism.
22.	Dynamics of Bulgarian tourism.
23.	Dynamics of Singapore Tourism.
24.	Dynamics of German tourism.
25.	Dynamics of tourism in the United Arab Emirates.
26.	Dynamics of US tourism.
27.	Hungarian tourism.
28.	Dynamics of Danish tourism.
29.	Dynamics of Irish tourism.
30.	Dynamics of Iceland tourism.
31.	Dynamics of Portugal tourism.
32.	Dynamics of Romanian tourism.
33.	Dynamics of Swedish tourism.
34.	Dynamics of Vietnam tourism.
35.	Tourism of the Republic of Korea.
36.	Dynamics of Saudi Arabia tourism.
37.	Morocco tourism.
38.	Tourism of the Republic of South Africa.
39.	Dynamics of Brazilian tourism.
40.	Tourism of Central Asian countries

Basic literature

1.	Yvette Reisinger. International tourism cultures and behavior. Elsevier 2009, 450 b.
2.	Bob Brotherton. The International Hospitality Industry. Oxford, First published

	2003, 251 b
3.	Александрова А.Ю. «Международный туризм» Учебник. М: «КНОРУС» 2010 г. 464 b.
4.	Mamatqulov M.X. Bektemirov A.B., Tuxliev I.S. "Xalqaro turizm" Darslik. Toshkent., 2009 y. 191 b.
5.	Mamatqulov X.M. «Turizm infratuzilmasi» O'quv qo'llanma. – T.:«O'zbekiston faylafuslar jamiyati» nashriyoti, 2011. 335 b.
6.	Tuxliyev I.S., Hayitboyev R., Safarov B.Sh., Tursunova G.R. Turizm asoslari. Darslik. O'zbekiston Respublikasi Oliy va O'rta Maxsus Talim Vazirligi.- Toshkent: Fan va texnologiya, 2014, -362b
Additional literature	
1.	«Tanqidiy tahlil, qat'iy tartib-intizom va shaxsiy javobgarlik – har bir rahbar faoliyatining kundalik qoidasi bo'lishi kerak». O'zbekiston Respublikasi Prezidenti Shavkat Mirziyoevning mamlakatimizni 2016-yilda ijtimoiy-iqtisodiy rivojlantirishning asosiy yakunlari va 2017-yilga mo'ljallangan iqtisodiy dasturning eng muhim ustuvor yo'nalishlariga bag'ishlangan Vazirlar Mahkamasining kengaytirilgan majlisidagi ma'ruzasi. 15.01.2017.
2.	Vavilova Ye.V. Основы международного туризма. Учебное пособие. М., GARDARIKI, 2005.
3.	Recommendations on Tourism Statistics. Madrid. WTO, 1993.
4.	Vellas F. Becherel L. International Tourism. An Economic Perspective. Macmillan Press Ltd, 1995.
5.	International Tourism: A Global Perspective. Madrid: WTO, 1999.
6.	Compendium of Tourist Statistics. Madrid: WTO, 2000.
7.	Lilly Martine Kunkef. International Tourism Policy and the Role of Governments in Tourism in the Context of Sustainability. GRIN Verlag Germane, 2013

The criteria are recommended for monitoring the student's mastery of the subject:

a) To get grade "5", the student's level of knowledge must be the following:

- can fully cover the essence and content of science;
- scientificity and rationality are preserved in the presentation of subjects in science, and scientific errors and confusions are not allowed ;
- if there is a clear idea about the theoretical or practical importance of the subject materials in science;
- can demonstrate the ability to think independently and freely within the field of science;
- to be able to answer questions clearly and concisely;
- if the synopsis is carefully prepared ;
- complete independent assignments accurately;
- to have fully mastered the laws and other regulatory legal documents related to science;
- publishing a scientific article on one of the topics related to science ;

- can independently analyze socio-economic processes;

b) To get grade "4", the student's level of knowledge must be the following:

- to not allow scientific and logical confusions when describing the subjects of the science;

- understanding the practical importance of the content of science;
- to fulfill the tasks and assignments given in the subject within the curriculum ;
- to answer the questions of science correctly;
- can carefully form the synopsis of the subject;
- completing completely independent assignments in the subject;
- mastering the laws and other regulatory documents related to science;

v) To get grade "3", the student's level of knowledge must meet the following:

- to have a general understanding of science ;
- some confusions are allowed in explaining and explaining scientific topics in a narrow scope ;

- if the statement is not fluent ;
- if complex and confusing answers are received to science questions ;
- if the subject text is not well- formed .

g) in the following cases, the student's level of knowledge can be assessed with "2" unsatisfactory grade:

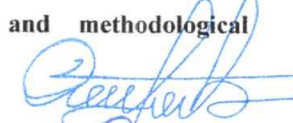
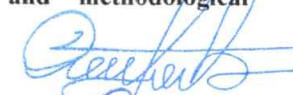



- if there is no preparation for training in science ;
- to have no idea about training in science;
- if it is noticeable that the texts have been copied from others ;
- if there are serious errors and confusions in the subject text has been copied;
- if questions of the science are not answered;
- if science is not mastered.

Information about science teacher

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This Syllabus was approved according to Protocol No. 1 on _____
by the University's Educational and Methodological Council.

This Syllabus was approved according to Protocol No. 1 on _____
by the meeting of the Department of Tourism and Hotel Management.

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